

# CapitalWirePR

Connecting with the Capital's Most Influential Hispanic Network

**CapitalWirePR**  
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*Proud Media Partners*



United States Hispanic Chamber of Commerce



Greater Washington Hispanic Chamber of Commerce

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**CapitalWirePR**, the leading bilingual **News Distribution Service** in the region, provides clients with reach to **influential Hispanics** in the Washington-Baltimore Metropolitan Area (DC-MD-VA) by email and via the Internet.

**CapitalWirePR** offers a **unique database** that has been developed and edited continually over the past decade to identify and maintain contact with the most knowledgeable and reliable newsmakers, opinion setters and communications professionals. CapitalWirePR provides contact with influentials at the forefront of involvement in the Capital region's Hispanic community.

**CapitalWirePR** reaches a distribution database of approximately **5,000 key opinion leaders** throughout the region. Partial distribution reach by segment:

- Local Hispanic Media outlets (220)
  - Local Hispanic Community based organizations (250)
  - Local Hispanic small businesses (850)
  - Regional Fortune 1000 Corporate Hispanic Executives (360)
  - Regional Government- DC, MD and VA (350)
  - Washington DC International Diplomatic Community from Latin America (250)
  - Washington DC International organizations/staff (750)
  - General Media Outlets Regional - Non-Hispanic (470)
- Newspapers, Radio, TV, Magazines, News Services AP, AFP, Reuters, Wash Times, ABC, CBS, FOX, CNN, Newspapers, Radio, TV, Magazines, Wash Post reporters, Gazette newspapers, Examiner, etc.

**CapitalWirePR Client Roster** [Selected]:

- |  |                                    |
|--|------------------------------------|
| Ford Motor Company   | Dialogue on Diversity              |
| Maya Communications  | VA Hispanic Chamber of Commerce    |
| Congressional Hispanic Caucus Institute                        | Hispanic College Fund              |
| Greater Washington Hispanic Chamber of Commerce/Jackson Hewitt | Verizon                            |
| National Hispanic Press Foundation/Azteca America Foundation   | IQ Solutions                       |
| United States Hispanic Chamber of Commerce                     | National Council of La Raza (NCLR) |
| Girl Scouts of America   | MALDEF                             |
| Congressional Hispanic Leadership Institute                    | Comunicad, Inc.                    |
| Latino Commission on AIDS                                      | Ayuda                              |
| American Heart Association                                     |                                    |

**Fee** per distribution: \$450.00

**CapitalWirePR** does not distribute advertisements. All announcements are reviewed for newsworthy content.

**CapitalWirePR** reserves the right to make design and format changes to your news distribution to facilitate clean Internet delivery. Design and format changes can be submitted to you for approval prior to distribution upon request.

**Optional NATIONAL & INTERNATIONAL Services**

- Nationwide Federal, State and Local Government Officials (Elected Hispanics) (1,050)
- Nationwide Hispanic Print Media Circuit – editors, reporters (450)
- Nationwide Hispanic Radio and TV (220)
- International editors, reporters from newspapers in Latin America (250)
- Press release Spanish translation

**Added Services FEE:** \$75 per service or \$250 discounted combination price for all four added distribution services.

We look forward to working with you.

**Contact:**

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### Recent Press Releases

D.C. Mayor Fenty, OLA and the IDB to Host Latino Youth Summit

Prevent Cancer Foundation Sets National Colorectal Awareness Month

NCLR and Democracia U.S.A. Launch a New Partnership to Increase Latino Voter Participation

Dialogue on Diversity Hosts 2008 Public Policy Forum:

NHP Foundation Announces College Access Initiative

The 1<sup>st</sup> National Latino Hispanic AIDS Leadership Summit in Washington

Verizon Names William R. Roberts President of Verizon Washington, D.C.

GWHCC and Jackson Hewitt to Increase Workforce Opportunities in Tax Preparation

Ford Motor Company: NAHJ and NHPF Open Third Year of Hispanic Journalism Internship

Gloria Rodriguez to Receive 2008 Pinnacle Award From IABC/Washington

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