

The Latino Coalition Marks 20 Years as a Leading Advocate and Announces 2015 Small Business Summit New Jersey Governor Chris Christie to Headline Leadership Luncheon

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[Washington, DC - The Latino Coalition \(TLC\)](#), one of the largest membership and advocacy organizations for Latino-owned small businesses, is celebrating 20 years of building communities for a stronger America with the [2015 Small Business Summit and Anniversary Gala Dinner](#) on Wednesday, June 10th, 2015 at the US Chamber of Commerce in Washington, DC.

TLC continues its commitment to develop meaningful initiatives and partnerships that foster economic equivalency and enhance the overall business, economic and social development of Latinos. To that end, The Latino Coalition will bring together a diverse group of business owners, executives and elected officials to network and advocate for small business growth.

"Twenty years of impactful contributions and service is an important milestone!" said [Hector Barreto](#), TLC's Chairman and Former Administrator of the U.S. Small Business Administration. "Focused on building partnerships and leading a new wave of American entrepreneurship, The Latino Coalition has diligently worked to provide a platform of opportunity for this nation's economic future. This year is a historic occasion for us to champion the engine of our economy and celebrate collective triumphs as an indispensable organization fostering continued business creation."

The [2015 Small Business Summit](#) will spotlight critical issues that hold the key to this nation's future economic success. The day will include a leadership luncheon by keynote speaker New Jersey Governor Chris Christie, as well as high impact panels and informative breakout sessions filled with important resources essential to success in the entrepreneurial world today. Other notable confirmed speakers include: Congressman Jeff Denham (CA-10), Congressman Joe Heck, D.O. (NV-03), Congressman Will Hurd (TX-23) and Congressman David G. Valadao (CA-21).

"The Latino Coalition is an important organization in the Latino community and throughout our nation," said Governor Christie. "I am honored to be invited by TLC to address its members and have a conversation about the critical issues confronting our nation today."

The June 10th event will concentrate on a competitive America dealing with key imperatives such as healthcare and technology including the following panels: *The Affordable Care Act - Pending Supreme Court Decisions and the Implications for Small Business and the Latino Community*; *Digital To-Do List: Industry Experts Discuss Online Strategies to Help Grow Your Small Business*; and *Cyber Security and Privacy Data: What Small and Mid-size Businesses Need to Know and Navigate Through*. Lastly, the day will feature an inspiring businesswoman discussing how to seize opportunity and their economic influence in a highly competitive workforce.

"Small business is vital to the success of America. Not only do they create jobs and facilitate growth, small business is the key to true economic recovery for this nation. For two decades, we have worked to engage the entrepreneurial future of our nation through these summits. We have worked to empower them and emphasize how critical they are to America's success and leadership. We look forward to another successful year and summit," added [Allen Gutierrez](#), TLC National Executive Director.

To register for the 2015 Small Business Summit, visit www.thelatinocoalition.com/sbs. To attend the 20th Anniversary Gala Dinner, visit www.thelatinocoalition.com/tlcgala.

The Latino Coalition would like to thank the following Title Sponsors: Wal-Mart and Google. In addition, TLC acknowledges: Sands Corp., Herbalife, Centene Corporation, Master Your Card, PG&E, U.S. Chamber Institute for Legal Reform, Honda, Master Card, Mywireless, Comcast Universal, Intuit, UnitedHealth Group, PhRMA, Coca-Cola, Tributo Tequila, The Latino Coalition Foundation, the Hispanic Business Roundtable, Travelers, CapitalWirePR and DiversityInc.

ABOUT THE LATINO COALITION- *[The Latino Coalition \(TLC\)](http://www.thelatinocoalition.com) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies solutions relevant to Latinos. TLC is a non-profit nationwide organization with offices in California, Washington, DC and Guadalajara, Mexico. Established to address and engage on key issues that that directly affect the well-being of Hispanics in the United States, TLC's agenda is to create and promote initiatives and partnerships that will foster economic equivalency and enhance and empower overall business, economic and social development for Latinos. Visit www.thelatinocoalition.com.*

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