

## Opportunity, Innovation & Inclusion in the New Digital Ecosystem

Technology 2014-07-24 14:19:03

Washington, DC – On July 28<sup>th</sup> and 29<sup>th</sup>, 2014, the Minority Media and Telecommunications Council will hold its 12<sup>th</sup> Annual Access to Capital and Telecom Policy Conference, “**Spotlight on Opportunity, Innovation, and Inclusion in the New Digital Ecosystem.**” The Conference will convene hundreds of media and telecom industry experts, policymakers, innovators, investors, and entrepreneurs to highlight the most far-reaching issues affecting minority entrepreneurs and underserved communities.

Current and former FCC commissioners, members of Congress, and industry leaders will discuss:

Major milestones and emerging issues in media and telecommunications that have created opportunities or barriers to MWBE participation

Solutions for bridging the widening wealth gaps between historically disadvantaged minority groups and other Americans

The leading employment and business opportunities in the media and telecommunications industries and in Silicon Valley

Where investors are putting their money, what’s driving M&A activity, and where the opportunities are for MWBEs

How policies that advance minority entrepreneurship can help stimulate economic opportunity, generate wealth, and enhance innovation in the nation’s most influential industries

How universal broadband adoption can create jobs, promote STEM education, and enable the creation of diverse content and applications for telehealth, digital education, and entrepreneurship.

**Who:** MMTC is the leading national organization advocating for diversity and inclusion in media and telecommunications.

**What:** Join MMTC, along with over 350 policymakers, innovators, entrepreneurs, and investors, to explore the biggest issues affecting MWBEs and underserved communities.

**When/Where:** Monday and Tuesday, July 28<sup>th</sup> and 29<sup>th</sup>, at the Embassy Suites Convention Center Hotel, 900 10<sup>th</sup> Street NW, Washington, DC.

**Join us for leading edge discussions, including:**

FCC Commissioners’ Breakfast Roundtable: Opportunities in Telehealth, Super Fast Broadband, and the Internet of Things  
Congressional and Legislative Luncheon: Looking Back and Looking Forward – How Telecom Policies Stimulate or Stifle MWBE Opportunity  
Access to Capital Luncheon: Financing through Corporate Incubator Investments  
Big Data, Surveillance, Cybersecurity, Privacy, and Identity Theft — Impacts on People of Color  
Creative Capital and the Latest Developments in Angel Investing, Crowdfunding, Vendor Financing, and Audience Aggregation  
Protecting Our Cultural Brand: The Impact of Media Images on Investment in Communities of Color  
MMTC Awards Gala and Reception: Celebrating Excellence in Media Diversity  
STEM Reception: *Has STEM Picked Up STEAM: Promoting Careers in Science, Technology, Engineering, Arts, and Mathematics for the Next Generation ...And Much More!*

**WHAT :** Opportunity, Innovation & Inclusion in the New Digital Ecosystem

**WHEN :** 2014-07-24 14:19:03

**WHERE :**

**CONTACT:**

Marcella Gadson

mgadson@mmtconline.org