

## **Join The Most Accomplished Latinas in Corporate America in Celebrating their Career Success and Leadership at the 18th Annual LATINA Style 50 Awards & Diversity Leaders Conference!**

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**Washington, D.C.** - LATINA *Style Inc.*, the premier company addressing the needs of professional Latinas in the United States, will host the 18<sup>th</sup> Annual LATINA *Style* 50 Awards & Diversity Leaders Conference on **Thursday, February 4, 2016** from 7:00 a.m. to 3:00 p.m. at the DoubleTree by Hilton Washington DC – Crystal City 300 Army Navy Drive, Arlington VA 22202.

The unique LS50 program, launched in 1998, recognizes the top 50 companies that provide the best career opportunities for professional Latinas in the workplace. The annual LATINA *Style* Diversity Leaders Conference sets the standard for identifying corporations that are providing the best career opportunities for Latinas in the U.S. The LATINA *Style* 50 Report is the most respected evaluation of corporate America's career advancement opportunities for Latinas. This year, a myriad of the most prominent corporations in the United States were included in the extensive search and Comcast NBCUniversal topped the chart as the 2015 LATINA *Style* Company of the Year.

Comcast NBCUniversal is a global media and technology company with two primary businesses, Comcast Cable and NBCUniversal. Comcast Cable is the nation's largest video, high-speed Internet and phone provider to residential and corporate customers under the XFINITY brand. NBCUniversal operates news, entertainment and sports cable networks, the NBC and Telemundo broadcast networks, television production operations, television station groups, Universal Pictures and Universal Parks and Resorts. Comcast NBCUniversal is determined to provide increasing opportunities to Latinas in senior executive level positions. In 2014, women and people of color represented more than 47 percent of all vice president level and above employees, and accounted for more than half of all directors and all managers.

LATINA *Style Inc.* is also proud to announce the top 10 LATINA Executives of the Year for 2015. Ileana Musa, Global Client Segment and Strategy for Merrill Lynch Wealth Management, Bank of America; Myrna Soto, Corporate Senior Vice President, Global Chief Information Security Officer (GCISO), Comcast Corporation; Ivonne Valdes, VP WW Go-To-Market Technology Services Sales & Operations, Hewlett-Packard Company; Romelia H. Flores, IBM Distinguished Engineer and Master Inventor, International Business Machines (IBM); Sandra Lopez, Director of Strategic Alliances, New Devices Group, Intel Corporation; Lorie Valle-Yañez, Vice President, Chief Diversity Officer, MassMutual Financial Group; Patricia Diaz, Director of Hispanic Consumer Marketing, McDonald's Corporation; Ingrid Tolentino, President and Chief Executive Officer, Hyatt Legal Plans, a wholly owned subsidiary of MetLife Co.; Grace Puma, Senior Vice President & Chief Procurement Officer, PepsiCo; and Geisha J. Williams, President, PG&E Electric, Pacific Gas & Electric Company (PG&E). The Latina executives demonstrate that success is not only a personal achievement, but also creates opportunities for those around them and for future professionals.

LATINA *Style, Inc.* is also proud to honor the top 10 Employee Resource Groups for exceptional leadership and vision: Professional Latino Allstate Network (PLAN) of Allstate Insurance Company; HACEMOS of AT&T; Hispanic/Latino Organization for Leadership and Advancement (HOLA) of Bank of America; Hispanic Network of Capital One; Unidos of Comcast NBCUniversal, GM Hispanic Initiative Team (GM HIT) of General Motors, Hispanic Organization for Leadership and Achievement (HOLA) of Johnson & Johnson; Adelante of PepsiCo; Hispanic/Latino Associate Resource Group of Walmart; and Latin Connection Team Member Network of Wells Fargo & Company.

The conference will conclude with the LATINA *Style* 50 Awards luncheon ceremony honoring the LATINA *Style* 50 companies. The luncheon will be held from 1:00 p.m. to 3:00 p.m.

To secure your admission please RSVP by registering online at [www.latina50.latinastyle.com](http://www.latina50.latinastyle.com). Registration Fee: \$100 corporate - \$50 government - \$30 Non-profit - \$35 student with ID. For further information, please contact Reyna Sanchez at [reyna.d@latinastyle.com](mailto:reyna.d@latinastyle.com)

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**WHERE :**

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