

## **NPRChamber launches Intro to Entrepreneurship series with HACU Alumni Association**

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Washington, D.C. – The National Puerto Rican Chamber of Commerce (NPRChamber), along with the Hispanic Association of Colleges and Universities Alumni Association (HAA), recently launched a series of events to introduce entrepreneurship to Hispanics and other minorities in Washington, D.C.

The first event was hosted at HAA's DuPont Circle office, and provided both an educational and networking opportunity to minorities interested in starting their own businesses, offering information on the requirements of starting a business as well providing a cadre of accessible mentors to encourage development.

"Given that our communities tend to have fewer economic opportunities, it is now more important than ever to promote and support small business development, especially knowing how entrepreneurial Latinos tend to be," said Nicole Baltazar, Director of Development for the NPRChamber. "It is crucial for them to have the resources they need to foster creativity and fulfill their dreams."

Realizing the need and desires of so many Hispanics, the NPRChamber was established to support the development of entrepreneurship within their communities. Given HAA's long-established relationship with so many young, ambitious Hispanics and interns from all around the country, the first event was a natural collaboration, providing an opportunity to share resources with many future entrepreneurs living in the Washington, D.C. area.

The initial event was moderated by the NPRChamber, with a panel made up of a broad range of experts in entrepreneurship, including: Anthony Ruiz, District Director of the SBA, DJ Saul, CMO of the highly awarded ad agency iStrategyLabs, Eric Broyles, CEO of ExpertConnect and successful serial entrepreneur, and Jason Llorenz, Scholar at Rutgers University and expert in the small business startup process.

Subsequent events are expected to be scheduled in the coming months and are free and open to the general public. For more information, or to be added to the email list, please contact: [Info@NPRChamber.org](mailto:Info@NPRChamber.org).

### **About The National Puerto Rican Chamber of Commerce**

The National Puerto Rican Chamber of Commerce (NPRChamber) is a non-profit organization created to promote entrepreneurship and economic development amongst Hispanics and Puerto Ricans throughout the U.S. Feel free to contact the NPRChamber at [PublicRelations@NPRChamber.org](mailto:PublicRelations@NPRChamber.org).

### **About the HACU Alumni Association**

The HACU Alumni Association (HAA) was founded in 1997 by individuals who directly benefited from HACU's educational programs. Over 10,000 students have participated in the HACU National Internship Program (HNIP) and several hundred have benefited from other HACU student programs like the HACU Annual Conference Student Track and the HACU National Scholarship Program. Today, the HAA serves as a network hub for HACU alumni, provides mentoring to current HNIP interns, promotes HACU student programs, and fosters leadership and service for the greater Hispanic community.

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**CONTACT:**

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