

Members of Congress and Corporate Leaders Gather to Discuss How Public-Private Partnerships Can Revolutionize School-Based Health Care

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Washington, DC – On Thursday May 18th, Members of Congress, health care professionals, educators, and corporate leaders will convene in Washington to discuss the how the SMART™ Student Health and Wellness model has revolutionized school-based health care for public school students. The model's focus on the 'whole child' lens distinguishes it from more traditional school-based health care systems. To ensure wellness of every student in the school building, SMART™ clinics employ social workers, nurses, physicians, administrators and other staff that work closely with educators to meet the unique needs of disadvantaged students and remove stigma and barriers to foster a culture of self-care. SMART™ was born out of an innovative public-private partnership with CVS Health, Ginn Group Consulting, Chicago Public Schools, and the Hispanic Heritage Foundation.

Thursday's event will share success stories from sites in urban Chicago, rural Alabama, and the greater Washington, D.C. area with Dr. Liza Cariaga-Lo, Vice-President, Brown University, presenting an evaluation white paper and facilitating discussions with stakeholders on how to expand SMART™ to the communities they serve.

WHAT: SMART™ Congressional Breakfast Briefing and Symposium on an innovative school health solution focused on academic achievement, hosted by the Hispanic Heritage Foundation and sponsored by CVS Health

WHEN: Thursday, May 18th

8:00am—10:00am

WHERE: Ronald Reagan Building and International Trade Center- Rotunda

1300 Pennsylvania Ave. NW

Washington, DC 20004

WHO:

The Honorable Congresswoman Jan Schakowsky (D-IL)

The Honorable Congresswoman Terri Sewell (D-AL)

Antonio Tijerino, CEO, Hispanic Heritage Foundation

David Casey, Vice President, Workforce Strategies and Chief Diversity Officer, CVS Health

Ernest DuPont, Senior Director, Workforce Initiatives, CVS Health

Dr. Liza Cariaga-Lo, Vice President for Academic Development, Diversity, and Evaluation, Brown University

Melanie Shaw Ginn, President and CEO, Ginn Group Consulting

Dr. Peter Hlebowitsh, Dean, College of Education, University of Alabama

The SMART™ Briefing and Symposium is supported by CVS Health with collaborating partner Ginn Group Consulting, the Hispanic Heritage Foundation, and Mary's Center.

Press credentials can be requested with Mia Jacobs, mjacobs@rabengroup.com.

About SMART

SMART™ is a school health solution focused on student academic achievement through active access in the delivery of preventive and integrative physical and behavioral health with the goal of ensuring the wellness of every student in an educational setting. SMART™ is built on the proven connections between health, education, and workforce opportunity; its creation celebrates the powerful alliance of public-private partnerships that fueled this innovation.

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