

LATINA Style Announces Chairwoman for the LATINA Style Business Series on June 16th in Dallas, Texas

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Dallas, TX - LATINA *Style*, Inc., the premier company addressing the needs of professional Latinas in the United States, is pleased to announce Rosie Kitson, Vice President, Channel Marketing, AT&T event chair for the 19th Annual LATINA *Style* Business Series four-city tour.

Kicking off on Friday, June 16, 2017, in Dallas, Texas, from 7:30 am to 3:30 pm, at the 3rd bell of AT&T building located at 308 S. Akard Dallas, Texas 75202 (on the 12th floor), the award winning program, sponsored by Nationwide, and hosted by AT&T is designed for Latina entrepreneurs across the nation. Participants will have the opportunity to network, learn about business ownership, and receive educational leadership empowerment seminars created to benefit Latina professionals and entrepreneurs.

"I am grateful to LATINA *Style* for the *LATINA Executive of the Year* recognition earlier this year – that award was such a great honor and a truly humbling experience for me," says Kitson. "I am thankful for the ongoing partnership between AT&T and LATINA *Style* because both organizations are dedicated to empowering women. Our Diversity & Inclusion efforts are successful because of ongoing collaborations with organizations like LATINA *Style*."

As Vice President of Channel Marketing, Kitson leads a marketing team that develops, delivers and executes complex marketing strategies supporting the Global Business Services and the AT&T Signature Discount Team. Kitson is responsible for driving integrated sector and industry specific marketing programs to grow AT&T revenue, market share and reputation. She started her career with AT&T Bell Labs and spent the next 15 years in various critical roles in the Northeast. With more than 20 years of experience, Kitson has held key leadership roles in marketing, human resources, product management and sales support. She has played key roles on unique projects including merger integration teams, iPhone product launch, telepresence and vertical marketing. She is an AT&T Employee Giving Campaign sponsor with mentorship capabilities and is involved with the local food bank and soup kitchen.

The business series workshops focus on solving the most critical business challenges faced by Latina entrepreneurs as they start their business or plan for expansion. To attend the business series please register [here](#). For additional information about the LATINA *Style* Business Series visit www.bs.latinastyle.com.

Title Sponsor: Nationwide. Host Sponsor: AT&T. City Sponsors: Comerica Bank. Supporting sponsors: KPMG, El Hispano News, La Subasta News, Goya, and, Parents Step Ahead. Community Partners: Greater Dallas Hispanic Chamber of Commerce, SHPE DFW, NAWBO, Grand Prairie Chamber of Commerce, Hispanic 100, Hispanic Women's Network of Texas (HWNT), MANA de North Texas, Women Presidents' Organization (WPO), Women's Business Council Southwest, and Small Business Administration (SBA). Leadership Committee members: Linda Thompson, EVP of Administration & Diversity at DFW International Airport, and Jessica Narvaez, CDO, Pinnacle Group.

About LATINA *Style* Inc. LATINA *Style* Inc., headquartered in Dallas, TX, is the publisher of LATINA *Style* Magazine, a lifestyle magazine for the professional Hispanic woman. The magazine has been published for 23 years and has a national circulation of 150,000 and a readership of nearly 600,000. LATINA *Style* Inc. is host of the LATINA *Style* Business Series, the LATINA *Style* 50 Report, the National LATINA *Symposium*, and the LATINA *Style* HERO Initiative. Follow **LATINA *Style***: on Twitter [@LATINASTyleMag](#), Facebook [LATINASTyleMagazine](#), and Instagram <https://www.instagram.com/latinastylemag/>

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