

LATINA Style 50 Awards to Celebrate Latina Corporate Diversity

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Washington, DC – **WHAT:** LATINA *Style*, the premier company addressing the needs of professional Latinas in the United States will host the 14th Annual LATINA *Style* 50 Awards & Diversity Leaders Conference. The unique program, launched in 1998, recognizes the top 50 companies that provide the best opportunities for professional Latinas in the workplace. Companies are evaluated on an array of issues, including the number of Hispanic women executives and board members, Hispanic community outreach, employee benefits, and mentorship and leadership programs. The LS50 is the premier employment resource for Latinas entering the workforce or making a career change. The participating companies also make use of the individualized evaluation as a benchmark of overall performance and as a recruitment reference for obtaining and retaining expert Latina employees.

WHO: The 50 Best Companies for Latinas to Work for in the U.S. will be awarded for their leadership in Corporate Diversity. “Every year, since 1998, we have produced the LATINA *Style* 50 Special Report. It is the most intensive effort that our company undertakes in ensuring that Latinas and the companies that they work for receive the recognition they deserve,” says Robert E. Bard, President and CEO of LATINA *Style*, Inc. “Latinas are extremely loyal to the companies they work for, so it is essential that they make the right choice in selecting their employers. It is our job to identify the companies that will provide them with the best opportunities to succeed. Latinas can be reassured that the LATINA *Style* 50 Report provides them the best view of where they should look for a job.”

WHEN: Thursday, February 9, 2012, from 7:30 a.m. – 2:30 p.m.

WHERE: Marriott Renaissance Hotel Washington, D.C. Downtown Hotel 999 Ninth Street NW • Washington, District Of Columbia 20001 USA.

WHY: The LATINA *Style* 50 Report was created to bring awareness of Latina talent and contribution to the success of their companies. The Diversity Leaders Conference focuses on the crucial issues facing Hispanic women in the professional work place.

HOW: To attend please RSVP by registering online at www.latina50.latinastyle.com by February 1, 2012.

This unique program could not have been made possible without the support and sponsorship from these following outstanding Companies. Each one of them has distinguished themselves in the commitment that they have made to nurture and develop Latina talent. Sponsors include: *Breakfast Sponsor:* Lexus. Leadership Reception; Macy’s, Inc. *Gold Sponsors:* Kraft Foods Global, Inc., Nationwide Insurance, PepsiCo, Inc. and, Wal-Mart Stores, Inc. *Silver Sponsor:* Johnson & Johnson, McDonald’s Corporation, Prudential, Comcast, and Hilton Worldwide. *Audio Visual Sponsor:* Kaiser Permanente; *Registration Sponsor:* Allstate Insurance Company. Program Sponsor: Colgate & Palmolive Company. *Bronze Sponsors:* Xerox, WellPoint, Inc., U.S Airways, and IBM. Official Airline Carrier: Southwest Airlines. Lead Media Sponsor: Telemundo. Official ground transportation: AMTRAK.

2011 LATINA *Style* Top 50 Companies

Rank order list

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Deloitte LLP

Marriott International, Inc

Prudential Financial Inc.

Aflac Incorporated

Kraft Foods Global, Inc.

Macy's, Inc.

AT&T

Verizon Communications Inc.

McDonald's Corporation

Kaiser Permanente

Wal-Mart Stores, Inc.

Wells Fargo & Company

Johnson & Johnson & US Affiliated Companies (Excluding Puerto Rico)

IBM

Southern California Edison

WellPoint, Inc.

USAA

New York Life Insurance Company

General Mills

American Express

Allstate Insurance Company

Morgan Stanley

PepsiCo, Inc.

Novartis Pharmaceuticals Corporation

Citi

Sodexo, Inc.
Darden Restaurants Inc.
MetLife, Inc.
Bank of America
Northern Trust
The Coca-Cola Company
Comerica Bank
Colgate-Palmolive
Consolidated Edison Company of New York, Inc.
Fannie Mae
Army and Air Force Exchange Service
Wyndham Worldwide Corporation
TIAA-CREF
Freddie Mac
Kellogg Company
Hyatt Hotels Corporation
State Farm Insurance Companies
MGM Resorts International
Chubb & Son a division of Federal Insurance Company
Comcast Corporation
Sprint
The Progressive Group of Insurance Companies
Xerox
PG&E
US Airways, Inc.

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CONTACT:

Tania Einhorn

E-mail: tania@latinastyle.com

Phone: 7035311424