

## **THE GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE TO SHOWCASE PROMINENT BUSINESSES FROM THE WASHINGTON DC METROPOLITAN AREA**

**Business** 2014-03-11 20:04:15

**WASHINGTON, DC** - The Greater Washington Hispanic Chamber of Commerce (GWHCC) proudly announces that it will be showcasing 140 businesses with the support of more than 50 sponsors and partners at its "Fifth Annual Business Expo: Connections, Opportunities and Growth" on Wednesday, March 19<sup>th</sup> from 9am to 7pm at the Walter E. Washington Convention Center. The Expo is the premier event for Washington, DC's Hispanic business community.

"We are committed to providing a platform with the best resources for information on starting, growing and conducting business – all under one roof!" explains Angela Franco, GWHCC President and CEO. Free to the public, the Expo features five key educational seminars including topics on local government certification, contracting and procurement opportunities within the government and corporate America, international investment opportunities, and online marketing tools. For certified business owners, Business Matchmaking sessions will be offered for one-on-one meeting opportunities between buyers and suppliers. [Click here to register.](#)

This Expo will again host an International Row, for connecting with Latin American embassies, a Workforce Development Row, to connect with organizations providing staffing services. Brand new in 2014 will be a Health and Wellness section for information and enrollment opportunities in the District's health exchange with [DC Health Link](#). A Business Reception from 5pm-7pm concludes the day with fabulous authentic ethnic cuisine from GWHCC member restaurants and caterers.

The Expo has successfully increased participation from 500 attendees and 70 exhibitors in 2010 to 1,400 attendees and 120 exhibitors in 2013. This year we anticipate 2,000 attendees and 140 exhibitors. [To register click here!](#)

Sponsors supporting the Expo include: Presenting Sponsors – Erie Insurance and PwC; Presenting Partners - DC Health Link and DSLBD; Presenting Media Sponsors – Latina Style, El Zol 107.9FM, and Telemundo; Digital Media Sponsor – Univision/Entravision Washington; Gold Sponsor – Events DC; VIP Reception Sponsor -Suntrust; Internet Café Sponsor – Verizon; Silver Sponsor – American Airlines; Matchmaking Sponsor – My Business Matches, Dixon Hughes Goodman, LLP, and Capital One Bank; International Row Sponsor – Citibank; Workforce Development Sponsor – National Children's Center, WMATA; Business Reception Sponsor – Walmart; Signage Sponsor – Gelberg Signs; Registration Sponsor – DCBC Event Productions; Coffee Sponsor – Mayorga Coffee; Corporate Sponsor – Wells Fargo, Newmark Grubb Knight Frank, Pepco Holdings, and BThrifty; Media Sponsors – Washington Business Journal, El Pregonero, Vega Pages, La Nueva 87.7FM, and Eventos VIP Pass; Government Contracting and Procurement Opportunities Workshop Sponsor – BB&T.

### **About the Greater Washington Hispanic Chamber of Commerce**

The Greater Washington Hispanic Chamber of Commerce is a 501(C) 6 membership driven organization, founded in 1976, that supports the economic development of the greater Washington metropolitan area. The Chamber facilitates the success of Latino and other minority-owned businesses and the communities they serve through networking, advocacy, education and access to capital. For additional information visit our website [www.gwhcc.org](http://www.gwhcc.org).

**WHAT :** THE GREATER WASHINGTON HISPANIC CHAMBER OF COMMERCE TO SHOWCASE PROMINENT BUSINESSES FROM THE WASHINGTON DC METROPOLITAN AREA

**WHEN :** 2014-03-11 20:04:15

**WHERE :**

**CONTACT:**

Pamela Nieto  
202 728 0352  
pnieto@gwhcc.org

About the Greater Washington Hispanic Chamber of Commerce

The Greater Washington Hispanic Chamber of Commerce is a 501(C) 6 membership driven organization, founded in 1976, that supports the economic development of the greater Washington metropolitan area. The Chamber facilitates the success of Latino and other minority-owned businesses and the communities they serve through networking, advocacy, education and access to capital. For additional information visit our website [www.gwhcc.org](http://www.gwhcc.org).