

## **LATINA Style, Inc. CEO Robert E. Bard Elected to Serve on SCORE's Board of Directors**

**Business** 2015-01-29 10:08:01

Washington, D.C. - SCORE has elected Robert E. Bard, president and CEO, LATINA Style, Inc. to its 2015 Board of Directors. SCORE is a national non-profit organization ([www.score.org](http://www.score.org)), [focused on providing the free mentoring, tools, and training that small business owners and entrepreneurs can use to help them succeed](#). "We are so pleased to welcome Mr. Bard to our Board of Directors," said SCORE CEO Ken Yancey. "His extensive experience in leading LATINA Style lends him a perspective on the Latina and Latino markets that will help SCORE continue to better understand the needs of this community of business owners and thus serve them in new and more effective ways." LATINA Style, Inc. is the premier company addressing the needs of the Latina professional and business owner in the U.S. producing since 1998 the LATINA Style Business Series, the most successful business ongoing national development program for Latina entrepreneurs in the country. Bard became CEO of LATINA Style on October 2001, after the untimely passing of his spouse and business partner, Anna Maria Arias, founder, editor & publisher of LATINA Style Magazine. "I am honored to have been elected to serve on the Board of Directors for SCORE and I look forward to working with its distinguished board and staff in assisting entrepreneurs in the development of their businesses, especially Latinas and Latinos in the United States." stated Bard. Bard will be responsible for assisting SCORE expand the Hispanic reach in the United States. SCORE has been in existence since 1964 and has over 11, 000 volunteers nationwide. Since its' inception, SCORE has served over 10 million aspiring and existing small business owners.

**About LATINA Style, Inc.** LATINA Style Inc., headquartered in Falls Church, VA., and with offices in Dallas, TX, is the publisher of LATINA Style Magazine, a lifestyle magazine for the professional Hispanic woman. Published for 21 years, LATINA Style magazine is dedicated to the needs and concerns of the Latina professional working woman and the Latina business owner in the United States. The company is host of the LATINA Style Business Series, the LATINA Style 50 Report, the National LATINA Symposium and the LATINA Style Hero Initiative. For more information regarding LATINA Style please visit: [www.latinastyle.com](http://www.latinastyle.com) Follow LATINA Style: on Twitter [@LATINASTyleMag](#) and on Facebook [LATINASTyleMagazine](#) **About SCORE**

**Since 1964, SCORE has helped more than 10 million aspiring entrepreneurs. Each year, SCORE provides small business mentoring, workshops and education to more than 375,000 new and growing small businesses. More than 11,000 business experts volunteer as mentors in over 320 chapters serving local communities with entrepreneur education. For more information about starting or operating a small business, call 1-800/634-0245 for the SCORE chapter nearest you. Visit SCORE at [www.score.org](http://www.score.org). Connect with SCORE at [www.facebook.com/SCOREFans](https://www.facebook.com/SCOREFans) and [www.twitter.com/SCOREMentors](https://www.twitter.com/SCOREMentors).**

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**WHERE :**

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