Do US Latinos Matter?

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Los Angeles, CA - It's great to see some Americans dump Trump for his racist remarks against Mexicans that are demeaning all US Latinos. But why are the majority of GOP candidates silent on these hateful remarks? Do they embrace Trumps beliefs? It seems like the only time Republicans care or pay attention to us is when they want to get tough on policy and talk.

But, sadly enough, it's not just the GOP that ignores US Latinos, look:

- Less than 2% of American corporations have US Latinos on their board of Directors despite the fact the Hispanic-Americans spend over a trillion dollars in the US economy.
- Less than 2% of the tech industry is made up of people of color, while half of US millennia's are multicultural and 20% of them are US Latinos one of the largest users of digital technology.
- Over five million US Latinos live in Los Angeles yet we are absent in TV/Movies/Cartoons/Games despite spending millions in the entertainment industry. In the newsrooms we are also invisible from journalist, newsmakers or decision makers.
- CA is home to the largest group of US Latinos, 15 million, and largest number of US Latino small business, but procurements from the state, cities and counties is non-existent, though CA is the 11th largest economy in the world. For those people in the loop, government is big and steady business. Like the new High Speed Rail project or green economy.

This all makes me wonder why some "people" do not have a clue that we exist or just want to ignored us. Worse, are we being "locked out" said the Rev. Jesse Jackson, about the lack of inclusion of multi-cultural communities in the tech industry this week in LA.

US Latinos are here to stay and want to make the US a better place to live for all. We have dreams, work hard and want to share in Americans middle class. Can we start a conversation about inclusion or if not, why not?

Yes, Donald Trump has his right to his viewpoint, but next year remember what the Republicans are doing now and compare that to the other parties when it's time to vote. Our votes make these people, and the organizations that embrace them, accountable to us.

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