

## Mark L. Madrid Named Silicon Valley Nonprofit CEO of the Year

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Palo Alto, CA - The Silicon Valley Business Journal has named Mark Madrid the Silicon Valley Business Journal Nonprofit CEO of the Year. Since 2017, Madrid has served as the chief executive officer of the Latino Business Action Network (LBAN).

LBAN collaborates with Stanford Graduate School of Business to champion their Stanford Latino Entrepreneurship Initiative. Madrid, the LBAN board and staff are working to double the number of \$10+ million, \$100+ million, \$1+ billion Latinx businesses in the United States by 2025.

Recently Madrid was also featured in [Affinity Inc](#) for his distinguished national leadership in diverse economic development, inclusiveness and equity.

Madrid received a BBA in accounting, with honors, from the University of Texas at Austin in 1995. He earned a Master in Nonprofit Administration, cum laude, from the University of Notre Dame Mendoza College of Business in 2015. At the inception of his career in 1994, he worked as an executive banker on Wall Street for JP Morgan, and from 1997 to 2005, he was a national marketing director at Guaranty Bank. Madrid has also worked at the Houston Hispanic Chamber of Commerce as chief operating officer and the Greater Austin Hispanic Chamber of Commerce as president and chief executive officer.

Madrid serves on the Board of Trustees of Texas State University McCoy College of Business and Scholarship America, the leading nonprofit scholarship and educational support organization in the United States. The Families of Freedom Scholarship Fund, managed by Scholarship America, was established within one week of the attacks on September 11, 2001. The Fund exists to "provide education assistance for postsecondary study to financially needy dependents of those people killed or permanently disabled as a result of the terrorist attacks on September 11, 2001, and during the rescue activities relating to those attacks." To date, the Families of Freedom Scholarship Fund and its subfunds have provided \$160 million to more than 3,500 recipients. The Fund will continue providing assistance to families through 2030, ensuring a brighter future for even the youngest dependents of those who were lost.

Madrid is a recipient of the Jefferson Award, Community Emerging Legacy Award from the University of Texas at Austin's Division of Diversity and Community Engagement, the Extra Mile Award from American Airlines and the Rev. Theodore M. Hesburgh, and CSC Founder's Award from the University of Notre Dame Mendoza College of Business. Madrid attributes his success to his education, energy and resilience. He is an official member of the Forbes Nonprofit Council, an Honorary Colonel of the U.S. Army and a competitive runner.

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