

## DREAM Act call to action by Jose Antonio Vargas adds urgency to wake-up call and “Two by 2020 Mentoring Challenge” issued by Graciela Tiscareño-Sato; San Francisco gets on board

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San Francisco, CA —After hearing the shocking news of Pulitzer Prize winner Jose Antonio Vargas’ coming out about his immigration status, California author and entrepreneur Graciela Tiscareño-Sato decided to push her call for the “Two by 2020 Mentoring Challenge” harder than ever. The challenge asks college-educated Americans to commit to mentoring two young people for the next nine years, with a special focus on Latino youth. This includes assisting a high school or college dropout you may know to complete their education.

Why the urgency? By 2020, America needs 36 million new college graduates to become the most educated nation on Earth; because of rapid population growth, 5.5 million of those degrees must come from the Latino community—611,000 per year. This means America *needs* Latino high school students, including those that are DREAMers, to also graduate from college. “Active, intentional, long-term mentoring is the only way that a kid like me, the first in my family to graduate from college, can have a success story today,” states Graciela. “What America needs now is a wake-up call and a mentoring acceleration program, with a place to share success stories that will be produced as a direct result of the Two by 2020 Mentoring Challenge.”

Olga Milan-Howells heard Tiscareño-Sato, Founder of Gracefully Global Group, speak at the recent Silicon Valley Latino Leadership Summit at Stanford University the day she released her book, [\*Latinnovating: Green American Jobs and the Latinos Creating Them\*](#).

Immediately after hearing the numbers and fully understanding the gravity and urgency of the situation, Ms. Milan-Howells, a real estate developer in San Francisco, decided to devote her community service time to take the challenge. “Given the enormity of the situation facing not only the Latino community but also the country, I decided to focus my energy on addressing this issue and form a Latino Parents Club to help Latino parents navigate the education system,” said Ms. Milan-Howells. “I’ve asked Graciela to partner with me to raise awareness of the need for mentors for the Latino children of San Francisco.” In California, over half the children in K-12 schools are Latinos.

“Truly the status quo educational attainment numbers for the Latino community are an impending train wreck for America,” says Graciela. Join us to avoid that wreck; take the “Two by 2020 Mentoring Challenge.” [Visit our blog for all the details](#). Get involved. Be a part of the solution.

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**About Gracefully Global Group:** Gracefully Global Group is a full service marketing and communications excellence firm. Our mission is to create compelling, culturally-relevant content to inform, inspire and motivate people into action. Services include all aspects of original content creation and execution including:

- Ghost blogging (writing, editing and posting regular, relevant content)
- Ghost writing (memoirs, etc)
- Publishing services (from editing to marketing plan to launch)

- Email and social media marketing campaigns
- Executive speeches for the press or analyst/consultant communities
- Multimedia customer success stories touting quantifiable benefits

Gracefully Global Group's publishing services are available to new and established authors. We are especially interested in bringing more success stories (and collections of stories) starring educated, accomplished Latinos out of the shadows and into the bright lights of America's mainstream media.

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