

LATINA Style 50 Awards to Celebrate Latina Corporate Diversity

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Washington, DC – WHAT: LATINA Style, the premier magazine addressing the needs of professional Latinas in the United States, will host the 12th Annual LATINA Style 50 Awards & Diversity Leaders Conference. The unique program, launched in 1998, recognizes the 50 companies that provide the best opportunities for professional Latinas in the workplace. Companies are evaluated on an array of issues, including the number of Hispanic women executives and board members, Hispanic community outreach, employee benefits, and mentorship and leadership programs. The LS 50 is the premier employment resource for Latinas entering the workforce or making a career change. The participating companies also make use of the individualized evaluation as a benchmark of overall performance and as a recruitment reference for obtaining and retaining expert Latina employees.

WHO: The 50 Best Companies for Latinas to Work for in the U.S. will be awarded for their leadership in Corporate Diversity

WHERE: Renaissance Washington Hotel located at 999 9th Street NW in Washington, D.C. 20001

WHEN: Thursday, February 4, 2010 from 8:00 A.M. - 2:30 P.M.

WHY: The LATINA Style 50 Report was created in the spirit of bringing awareness of Latina talent and contribution to the success of their companies and is the most respected evaluation of corporate America's employment opportunities and policies as they pertain to Latinas. The Diversity Leaders Conference focuses on the crucial issues facing Hispanic women in the professional work place.

This year LATINA Style will feature three exciting panels titled: "LATINA Executives of the Year: Nurturing, Developing and Leading," "Health & Wellness," and the "Executive Round Table: Diversity as a Business Imperative."

This unique program could not be possible without the support and sponsorship from the following outstanding Companies:

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Host Sponsor: Marriott International, Inc.

Leadership Dinner Sponsor: IBM Corporation, Wyndham Worldwide Corporation

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For further information and to register, please visit:

www.latina50.latinastyle.com <<http://www.latina50.latinastyle.com/>> or call
703-312-0904. Please Register by Monday, February 1, 2010 to secure your
admission -- Attendance is Limited.

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CONTACT:

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