

HACR Announces Co-Host Sponsors for 25th Annual Symposium in Detroit

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Washington, DC – Today, the Hispanic Association on Corporate Responsibility (HACR), is pleased to announce that PepsiCo Inc. and Target Corp. will serve as Co-Host Sponsors for the 25th Annual HACR Symposium: *The Power of Hispanic Inclusion*[™] taking place on May 1-2, 2017, at the Westin Book Cadillac in Detroit.

“We are thrilled to have PepsiCo and Target as Co-Host Sponsors of our 25th Annual HACR Symposium,” said HACR President & CEO, Cid Wilson. “Both companies have demonstrated a deep commitment not only to our organization, but also to the advancement of Hispanics in Corporate America.”

The Annual HACR Symposium: *The Power of Hispanic Inclusion*[™] brings together some of the nation’s most influential Hispanic leaders, government officials, and corporate executives to discuss and identify effective strategies and models for achieving greater inclusion and participation in the areas of Employment, Procurement, Philanthropy, and Governance.

“At Target, diversity and inclusion is an all-in, full-contact, participatory endeavor with our team and partners. Everyone has a voice and fulfills their role as a team member, as a guest and as a community based on what they are best positioned to impact. Our partnership with HACR helps us understand and fulfill the needs of the Hispanic guests and the communities we serve, and develop our Target team,” said Caroline Wanga, Chief Diversity Officer & Vice President of Diversity & Inclusion, Target.

For more information on the 25th Annual HACR Symposium including the agenda and registration information, [please click here](#). For up-to-the-minute updates follow HACR on social media by liking us on [Facebook](#), connecting with us on [LinkedIn](#), and following us on [Twitter](#) using the hashtag #HACR2017.

About HACR

Founded in 1986, the [Hispanic Association on Corporate Responsibility \(HACR\)](#) is the nation’s leading corporate advocacy organizations in the nation representing 14 national Hispanic organizations in the United States and Puerto Rico. Its mission is to advance the inclusion of Hispanics in Corporate America at a level commensurate with our economic contributions. To that end, HACR focuses on four areas of corporate social responsibility and market reciprocity: Employment, Procurement, Philanthropy, and Governance.

About PepsiCo

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PepsiCo products are enjoyed by consumers one billion times a day in more than 200 countries and territories around the world. PepsiCo generated approximately \$63 billion in net revenue in 2016, driven by a complementary food and beverage portfolio that includes Frito-Lay, Gatorade, Pepsi-Cola, Quaker and Tropicana. PepsiCo's product portfolio includes a wide range of enjoyable foods and beverages, including 22 brands that generate more than \$1 billion each in estimated annual retail sales. At the heart of PepsiCo is Performance with Purpose – our fundamental belief that the

success of our company is inextricably linked to the sustainability of the world around. We believe that continuously improving the products we sell, operating responsibly to protect our planet and empowering people around the world is what enables PepsiCo to run a successful global company that creates long-term value for society and our shareholders. For more information, visit <http://www.pepsico.com/>.

About Target Corp.

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Minneapolis-based Target Corporation serves guests at 1,803 stores and at Target.com. Since 1946, Target has given five percent of its profit to communities, that giving equals more than \$4 million a week. For more information, visit Target.com/Pressroom. For a behind-the-scenes look at Target, visit Target.com/abullseyeview or follow [@TargetNews](https://twitter.com/TargetNews) on Twitter.

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