

Ibarra Strategy Group Welcomes Roxana Cazares Olivas Former DC Government Official Brings 20+ Years Experience to Team

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WASHINGTON, D.C. – The Ibarra Strategy Group (ISG) is pleased to announce that Roxana Cazares Olivas will join ISG as Vice President starting January 5, 2015. She will provide consultant services to clients, provide management support and assist with business development initiatives.

“I am delighted to welcome Roxana to our team,” said Mickey Ibarra, ISG President. “Her wealth of experience and understanding of government, community affairs, international and industry partnerships will help the firm continue to assist corporate, association and non-profit clients develop and implement effective public affairs strategies on a broad range of issues, including those important to the Latino community. Roxana will also bring valuable expertise creating innovative outcome-oriented approaches to government-industry relations to grow and expand our client base,” he added.

Before joining ISG, Roxana was the Executive Director of the District of Columbia Office of Latino Affairs (OLA), responsible for assessing the needs of the growing Latino community in our capital city and developing strategies to improve its standard of living. During her leadership at OLA, she increased significantly accessibility to government services and was a key player in shaping immigration reform policy. She is recipient of numerous accolades that reinforce her commitment to social entrepreneurship.

The Ibarra Strategy Group (IbarraStrategy.org) is a leading, government and public affairs firm that specializes in Latino outreach, intergovernmental affairs and advocacy services. Its clients include Fortune 200 companies, prestigious national association and non-profit organizations. ISG President and Founder, Mickey Ibarra, served as Assistant to the President and Director of Intergovernmental Affairs at the White House from 1997-2001.

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