

## Air Force Veteran, Author and Authentic Personal Branding Entrepreneur Graciela Tiscareño-Sato Selected for Woman Veterans Author Panel at Joint Women's Leadership Symposium 2019

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San Francisco, CA - San Francisco East Bay firm Gracefully Global Group, LLC is pleased to announce that founder and veteran Graciela Tiscareño-Sato has been selected as one of five women veteran authors to serve as storyteller role models on the first day of the annual Joint Women's Leadership Symposium (#JWLS2019). The panel will be featured on the afternoon of the Women Veterans Career and Transitioning Seminar.

"I'm beyond thrilled to join four of my veteran sisters who have published literature to leave a legacy inspired by their military service, and I am deeply grateful to the JWLS organizers at Sea Service Leadership Association for this opportunity," said Ms. Tiscareño-Sato. "I've created the first-ever children's picture book series about women in the military, published in two languages (my first language, Spanish, and my acquired language, English), to inspire parents, teachers, and students in on-base and off-base K-12 settings and conferences. I enjoy sharing my daughter-of-immigrants-to-military-aviator-service story and exciting young people about aviation careers and service. I can't wait to share highlights of my decade in an Air Force flight suit with JWLS2019 attendees. I'm hoping this panel will encourage more women who have served to pen their own stories."

The women veteran authors also scheduled for the panel include:

- Τεε Μαριε Χανιβλε, ΥΣΜΧ (Ρετ.), αυτηορ οφ Τηε Ωαρριορ Χοδε
- Αμπερ Σμιτη, ΥΣ Αρμψ Ωετεραν, αυτηορ οφ Δανγερ Χλοσε: Μψ Επιχ θουρνενψ ασ α Χομβατ Ηελιχοπτερ Πιλοτ Ιν Ιραθ ανδ Αφγηανισταν
- Κατε Γερμανο, ΥΣΜΧ Ωετεραν, αυτηορ οφ Φιγητ Λικε Α Γιρλ
- Μαρφοριε Κ. Εαστμαν, Υ.Σ. Αρμψ Ωετεραν, αυτηορ οφ Τηε Φροντλινε Γενερατιον, ωιλλ σερωε ασ Πανελ Μοδερατορ.

Ms. Tiscareño-Sato will attend the entire *Symposium* and be available to answer questions about professional development pathways, how to publish and market books/eBooks as an entrepreneur, and the need for service members to learn how to craft their own [Authentic Personal Branding](#). *She is an indefatigable storyteller who teaches members of the military community how to become epic storytellers of their own differentiated value.*

*"Whether the women attending the Symposium decide to continue serving on active duty or to exit the service, I want them to know now that they CAN become confident marketers of their own tremendous value...a skill that's important to develop to be known to other people...especially if, like so many of us women veterans, they decide to pursue life as an entrepreneur," said Ms. Tiscareño-Sato.*

Ms. Tiscareño-Sato left the KC-135R flight deck after completing her Master degree in International Management and Global Marketing. She's held marketing management positions in the telecom and renewable energy sectors where she led all aspects of product branding and marketing, strategic marketing, and launch execution, before creating her own content development and educational publishing firm nearly nine years ago. As a keynote speaker she has served and entertained tens of thousands of students, military veterans, educators, and professionals in a variety of industries. She also provides an online course and live workshop for student veterans at universities coast-to-coast to craft their own Authentic Personal Branding.

For her dedication to social entrepreneurship, Ms. Tiscareño-Sato has been recognized on the floor of the House of

Representatives by her Congressman, Eric Swalwell, and by the Obama White House as one of ten White House Champions of Change: Women Veteran Leaders.

The Joint Women's Leadership Symposium will be held at the Walter E. Washington Convention Center at 801 Mt Vernon Place NW, Washington, DC 20001.

Service members, military spouses and veterans can register here for the FREE Transitioning Seminar:  
<https://forms.gle/tjkraieQtHk7A4S37>.

Symposium registration for women serving in the DoD:  
<https://jwls2018.regfox.com/2019-joint-womens-leadership-symposium>

**[Gracefully Global Group LLC](#)** is an independent, woman-veteran-owned educational publisher creating books, eBooks, digital courses, and live presentation content. The company is dual certified by the Small Business Administration as an 8(a) firm and as a WOSB to serve federal agencies. The company has shipped innovative, multicultural educational products to schools, universities, military bases and libraries in 38 states and seven nations globally. The firm has also been certified as a Small Business by the State of California DGS. The firm's first book in the *Latinnovating* (978-0-9834760-0-9) series received multiple honors at the International Latino Book Awards in New York City for its unique focus on showcasing Latino-led innovation and entrepreneurship in the green economy. The firm's bilingual Captain Mama children's book series was directly inspired by the founder's aviation service. Using educational literature, the firm helps government agencies and corporations with diversity and inclusion initiatives reaching out to veteran and Latino communities with a [creative blend](#) of literature, multicultural marketing and public speaking offerings. Its mission is to "create literature that showcases the positive contributions of Latino Americans in the USA." Military institutions, federal agencies, schools, and libraries wishing to host Ms. Tiscareño-Sato for a keynote presentation, workshop, school visit, in person or virtually, should inquire at (510) 542-9449.

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**WHERE :**

**CONTACT:**

510 542 9449

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