

LATINA Style Inc. Announces the 2019 LATINA Style 50 Report the Top 50 Best Companies for Latinas to Work for in the U.S.

Media 2020-01-21 19:10:50

Washington, D.C. – LATINA *Style* Inc., the premier company addressing the needs of Latina professionals and business owners in the United States, proudly announces the LATINA *Style* 50 Report for 2019. The annual report sets the standard for identifying corporations that are providing the best career opportunities for Latinas in the country. The LATINA *Style* 50 Report is the most respected evaluation of corporate America's career advancement opportunities for Latinas.

“Preparing the LATINA *Style* 50 Report is a process that takes intense research and study,” says Robert E. Bard, President and CEO, LATINA *Style*, Inc. “It is our goal to provide the most accurate picture of what corporate America has to offer. It is our pleasure to announce that this year New York Life has been selected as our Company of the Year. Its focus on serving the financial security needs of individuals and families in the Latino and other diverse communities across our country reflects the deep commitment of the company and its people.”

Companies responding to LATINA *Style*'s questionnaire are evaluated based on matters that LATINA *Style* magazine readers deemed as most important to them in the workplace. LATINA *Style* is proud to recognize companies that support programs that encourage training, mentorship, and promote Latinas within the company. The LATINA *Style* 50 report reflects those programs that Latinas are looking for when seeking job opportunities. Among the principal areas of evaluation are: the number of Latina executives, Latina retention, mentoring programs, educational opportunities, employee benefits, job retraining, affinity groups, and Hispanic relations. Evaluations for the 2019 annual report are based on 2018 data.

“We are humbled and honored to be named LATINA *Style*'s Company of the Year,” says New York Life Chairman and CEO Ted Mathas. “While our diversity and inclusion policies, programs, and initiatives provide the framework for a workplace that values and welcomes personal differences, it is our people who bring it to life each and every day.”

The annual awards ceremony honoring the LATINA *Style* 50 companies will take place on February 12th, 2020 during the LATINA *Style* 50 Awards and Diversity Leaders Conference in Washington, D.C. For more information regarding the LATINA *Style* 50, please visit www.latinastyle.com.

WHAT : LATINA Style Inc. Announces the 2019 LATINA Style 50 Report the Top 50 Best Companies for Latinas to Work for in the U.S.
WHEN : 2020-01-21 19:10:50
WHERE :

CONTACT:

Media - Gloria Romano-Barrera
Project Manager - Beana Ramirez
Phone: (214) 357-2186

