

CHCI Announces PepsiCo and PepsiCo Foundation as Host Sponsors of its 35th Anniversary Awards Gala in 2012

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Washington, DC – The Congressional Hispanic Caucus Institute (CHCI) announced today that global food and beverage company PepsiCo and its philanthropic anchor, the PepsiCo Foundation, will serve as Host Sponsors of the 35th Anniversary Awards Gala on Thursday, September 13, 2012 in Washington, D.C.

The event, themed “*CHCI at 35: Keeping the Founders’ Promise*” is the largest and most prestigious in the Latino community, gathering more than 2,500 of the most powerful leaders in support of CHCI’s leadership development programs and educational services for Latino youth and young professionals. The sponsorship is part of PepsiCo’s Hispanic corporate initiative, *La Promesa de PepsiCo*, which is inspired by the company’s mission of Performance with Purpose, and focused on helping build stronger Latino communities by advancing Latino leadership nationwide and working with leading national organizations to find solutions to challenges in the areas of education, health and wellness, and community.

“CHCI is thrilled to receive such a strong affirmation of PepsiCo’s ongoing support of the Latino community,” said Esther Aguilera, CHCI President & CEO. “PepsiCo’s ongoing support of CHCI demonstrates the company’s understanding of the critical importance of educating and preparing America’s fastest-growing demographic so that they may become the leaders of tomorrow and help ensure the future success of our nation.”

PepsiCo and the PepsiCo Foundation have supported CHCI since its inception. For ten years, the PepsiCo Foundation has contributed to CHCI’s Summer Congressional Internship Program and last year expanded its support to include CHCI’s Graduate Health Policy Fellowship. The internship program exposes young Latinos to the legislative process to strengthen their professional and leadership skills, ultimately promoting the presence of Latinos on Capitol Hill. The nine-month Graduate Fellowship Program offers exceptional Latinos who have a master’s degree or higher unparalleled exposure to hands-on experience in the public policy arena.

CHCI programs serve nearly 1,700 young Latinos annually. Many are first in their family to go to college, and the majority comes from families with annual incomes of less than \$45,000. CHCI’s unique model of educational services and leadership development – promoting college readiness, supporting college attainment and providing direct access to the most powerful network of Latino leadership – helps ensure career success and has put thousands of young people on a pathway to achieving the American Dream.

About CHCI

Congressional Hispanic Caucus Institute (CHCI), a nonprofit and nonpartisan 501(c) (3) organization, provides leadership development programs and educational services to students and young emerging leaders. The CHCI Board of Directors is comprised of Hispanic members of Congress, nonprofit, union, and corporate leaders. For more information call CHCI at (202) 543-1771, visit www.chci.org, or join us on Facebook, Twitter ([chci](https://twitter.com/chci)), and LinkedIn.

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