

## The Hispanic Association on Corporate Responsibility (HACR) Continues to Push for Career Advancement for Hispanics Through New Leadership Development Program and Research Initiative

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Washington, D.C. -The Hispanic Association on Corporate Responsibility (HACR), one of the nation's leading organizations for the inclusion of Hispanics in Corporate America, is hosting its 2015 HACR Leadership Pipeline Program (LPP) and HACR STEM Initiative on November 2-3 at the Marriott Marquis in Washington, D.C.

The HACR LPP was created to develop mid-level Hispanic executives from HACR Corporate Member and *Fortune* companies. The HACR LPP provides a unique opportunity for participants to engage in business sessions and development workshops, while learning best practices and managerial skills from high-level Hispanic executives and other business experts.

Among the business sessions included in the HACR LPP are:

- Πραχτιχαλ Γενιουσ Πλαψβοοκ-βψ Γινα Ρυδαν, διωερσιτυ βυσινεσσ παρτνερ, Γοογλε Ινχ. ανδ αυτηορ, Πραχτιχαλ Γενιουσ.
- Βυσινεσσ Χασε Στυδψ: Νονπροφιτ Βοαρδ Ενγαγεμεντ-βψ Δρ. Ωιλλιαμ Κλεππερ, προφεσσορ οφ Μαναγεμεντ ατ τηε Χολυμβια Βυσινεσσ Σχηοολ.
- Λεαδερσηιπ ωιτη α Λατινο Λενσ-λεδ βψ θυανα Βορδασ, πρεσιδεντ οφ Μεστιζα Λεαδερσηιπ Ιντερνατιοναλ.
- Τεν Στρατεγιεσ φορ Προμοτινγ Ψουρσελφ-χονδυχτεδ βψ Ροβερτ Ροδριγκεζ, αυτηορ οφ Λατινο Ταλεντ: Εφφεχτιωε το Ρεχρυιτ, Ρεταιν, ανδ Δεωελοπ Ηισπανιχ Προφεσσιοναλσ.

The HACR LPP will also provide participants with significant exposure to corporate leaders and invaluable insights to be successful in Corporate America.

"We are pleased to launch the HACR LPP. It compliments HACR's suite of professional development programs by offering the means for Hispanic mid-level managers to acquire the necessary skills and professional development to move into the ranks of corporate executives," said HACR President and CEO Cid D. Wilson. "We hope this is the beginning of a successful program aimed at helping us achieve our mission to advance the inclusion of Hispanics in Corporate America."

Running concurrently with the HACR LPP, the HACR Research Institute will present its latest research initiative, which focuses on Hispanics in STEM (Science, Technology, Engineering, and Mathematics). This initiative was created to better understand the barriers that hinder the professional progression of Hispanics in STEM fields.

The HACR STEM Initiative will feature business sessions that provide Hispanics in STEM, corporate leaders, and business experts the opportunity to understand the barriers that limit Hispanic inclusion and the ways in which some companies have tried to overcome these barriers to improve diversity and Hispanic inclusion in STEM fields.

The STEM business sessions include panels focused on the following topics:

- Ιδεντιψινγ Οππορτυνιτιεσ ιν ΣΤΕΜ Εδυχατιον
- Ρεχρυιτινγ Τοπ Ηισπανιχ Ταλεντ το Ψορ Χομπανψ
- Φυελινγ τηε Χορπορατε Πιπελινε ωιτη Ηισπανιχσ

- ΕΡΓ-Λεδ STEM Ινιτιατιβες ιν τηε Ηισπανιχ Χομμυνιτυ
- Λατινας ιν Σχιενχε, Τεχνηολογη, Ενγινεερινγ, ανδ Μαθηματιχς
- Τηε Χομμυνιτυ Σποτλιγητ

“The future of Corporate America is increasingly reliant on STEM careers and we need to ensure that Hispanics are included in this growing sector,” said Wilson. “The HACR STEM Initiative serves as a guide to help increase Hispanic representation in the STEM pipeline and will provide recommendations on how we can promote the advancement of Hispanics working in those fields.”

To register for the 2015 HACR LPP, visit <http://bit.ly/1EzPerx>.

To register for the STEM Initiative, visit <http://bit.ly/1JKIR6H>.

For more information about the HACR LPP or STEM Initiative please email Emma Etheridge at [eetheridge@hacr.org](mailto:eetheridge@hacr.org).

### **About the Hispanic Association on Corporate Responsibility**

Founded in 1986, the Hispanic Association on Corporate Responsibility (HACR) is one of the most influential advocacy organizations in the nation representing 16 national Hispanic organizations in the United States and Puerto Rico. Our mission is to advance the inclusion of Hispanics in Corporate America at a level commensurate with our economic contributions. To that end, HACR focuses on four areas of corporate social responsibility and market reciprocity: Employment, Procurement, Philanthropy, and Governance.

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