

## **What's New in Puerto Rico**

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Washington, DC – Meet Puerto Rico President and CEO Milton Segarra presented the organization's latest campaign to position Puerto Rico as the preferred group and convention destination for U.S. Latino executives.

A leading Destination Marketing Organization, Meet Puerto Rico has bilingual sales and brand managers across the U.S. to facilitate and provide resources to ensure business meetings are a success.

There are benefits to hosting an event in Puerto Rico, including convenience.

Travel to the exotic Caribbean island is easy. And no U.S. Passport is needed.

There are also hundreds of daily direct flights from New York, Miami, Dallas, Chicago and other locations. And travelers from many cities, like Chicago, can reach Puerto Rico's Luis Muñoz International Airport within four or five hours.

Facilities are modern and well equipped. The \$415 million Puerto Rican Convention Center is the largest in the region and most technologically advanced in the Caribbean.

Other benefits: Visitors have plenty of options to relax after a full day of meetings and enjoy a unique Latin experience.

A complete video or audio interview with Milton Segarra on the campaign initiative follows.

<https://www.dropbox.com/s/1lwqj4dcgvn2x8d/>

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<https://www.dropbox.com/sh/0jss4hwro6q403o/AACtFbG4o29SJSaINPeUhRHja?dl=0>

For a media interview request, contact [LAVALosAngeles@icloud.com](mailto:LAVALosAngeles@icloud.com)

For more on Meet Puerto Rico, visit [www.meetpuertorico.com](http://www.meetpuertorico.com)

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**WHEN :** 2017-03-21 21:06:34  
**WHERE :**

**CONTACT:**

Luis Vasquez-Ajmac 310 421-6479 LAVALosAngeles@icloud.com