

CENTURY 21 REAL ESTATE, IN PARTNERSHIP WITH THE HISPANIC HERITAGE FOUNDATION, PROVIDE SCHOLARSHIP OPPORTUNITIES TO LATINAS IN MIAMI

Education 2017-10-04 14:01:52

MADISON, N.J. – [Century 21 Real Estate LLC](#), franchisor of the iconic CENTURY 21® brand, announced today the launch of the “Empowering Latinas” program, an educational and business opportunity that will help Latina entrepreneurs in South Florida earn a real estate license. In partnership with the Hispanic Heritage Foundation, Century 21 Real Estate will not only provide 70 scholarships but C21® affiliated brokers in the greater South Florida region will also mentor the scholarship awardees and offer them the opportunity to hone their craft with a local franchise affiliate.

“Not only is the Latina population booming in the United States, the impact of the ambicultural Hispanic woman as the primary household income earner and purchasing decision maker makes her a mainstream powerhouse and a real estate industry catalyst for entrepreneurial growth,” said Cara Whitley, chief marketing officer, Century 21 Real Estate LLC. “Empowering Latinas is an opportunity for Hispanic women to advance their educational and career goals with a global family of brokers and agents who share similar cultural foundations like family, traditions, and an amazing work ethic.”

The “Empowering Latinas” scholarships cover the 63-hour course tuition fees for the Gold Coast School in the metropolitan Miami and Fort Lauderdale area plus the fees to take the Florida real estate agent exam.

“When you become part of the CENTURY 21 System, you’ll have the flexibility and entrepreneurial opportunity of being independently owned and operated along with joining a global brand committed to your personal growth,” said Melva Garcia, director of the luxury division and affiliated agent at CENTURY 21 Yarlex International Realty.

The deadline to apply for the scholarship is Friday, December 8, 2017. Go to the [C21empoweringlatinas.com](#) to find out more about the “Empowering Latinas” scholarship program.

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About Century 21 Real Estate LLC

[Century 21 Real Estate LLC](#) is comprised of approximately 7,450 independently owned and operated franchised broker offices in 79 countries and territories worldwide with more than 115,000 independent sales professionals. Century 21 Real Estate has numerous websites to help answer specific consumer needs. They are [century21.com](#), [century21global.com](#), [commercial.century21.com](#), [century21.com/finehomes](#), and [espanol.century21.com](#).

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About Hispanic Heritage Foundation

The Hispanic Heritage Foundation inspires, prepares, positions and connects Latino leaders in the classroom, community and workforce to meet America's priorities including in tech. HHF also promotes cultural pride, accomplishment, and the great promise of the community through public awareness campaigns seen by millions. HHF is headquartered in Washington, DC, and Los Angeles with satellite offices in Miami, New York, Silicon Valley, and now Mexico City. Learn more at www.HispanicHeritage.org

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WHEN : 2017-10-04 14:01:52
WHERE :

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