HISPANIC HERITAGE FOUNDATION, AT&T, INFOSYS FOUNDATION USA, AND THE WALT DISNEY COMPANY TO HOST LATINOS ON FAST TRACK (LOFT) CODER SUMMIT IN DOWNTOWN LOS ANGELES

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Los Angeles, CA – The Hispanic Heritage Foundation (HHF), AT&T, Infosys Foundation USA, and The Walt Disney Company will host the 3rd LA Latinos On Fast Track (LOFT) Coder Summit (LCS) on Saturday, November 4th, 8:00 a.m.- 5:00 p.m. at the Wells Fargo Center, 333 S. Grand Ave., Los Angeles. Over 200 Latinx programmers – students majoring in computer programming and tech professionals – are registered to attend back-to-back workshops, discussions, and opportunities to expand networks as well as explore career opportunities, all with the spirit of cultural pride. The RSVP at lcsrsvp.com and to get involved use the hashtag #LOFTCoders.

"We are thrilled to partner with AT&T, Infosys Foundation USA, and Disney to identify, prepare and connect Latino programmers to move the tech industry and America's workforce forward," said Jose Antonio Tijerino, President and CEO of the Hispanic Heritage Foundation. "We are at the intersection of a nation in need of tech workers and talent-rich Latino community and we want to shatter stereotypes and redefine the landscape of computer technology while building a stronger community of innovators."

The LOFT Coder Summits (LCS) are part of HHF's larger Code as a Second Language (CSL) national initiative which includes LCS's in seven major cities as well as HHF teaching computer coding to grammar, middle and high schools in up to 30 regions across the country as well as hosting nascent Latino start-ups through LOFT Labs. HHF also connects Latino programmers through the LOFT Network for mentoring, sharing ideas and accessing resources to move forward in the tech space. LCS feed a "tech ecosystem" to fill the tech gap in America's workforce.

"AT&T is committed to investing in future generations and supporting a diverse workforce," said Adriana Martinez, Director - External Affairs, AT&T California. "The LOFT Coder Summits is a great resource for Latino start-ups and we are proud to support HHF in working toward equipping and preparing the next generation of tech entrepreneurs."

By mobilizing Latino/a coders, programmers, hackers, developers and computer scientists for the free, one-day event in a series of panels and breakout workshop sessions with top Latino leaders, HHF and their sponsors are spearheading national change. The Summit's workshops will provide inspiration, connect coders and provide tools needed to not only consume but create in an increasingly digital future.

The LOFT Coder Summit as part of the CSL initiative includes the development and mobilization of a network of Latino software engineers ready to introduce computer programming to under-represented students across the country. Over the last 3 years we have proved that our community provides a value proposition to the United States by bringing together developers from across the nation, both students and professionals alike to celebrate Latino culture, innovation and passion for computer programming.

AGENDA

8:00 am- 9:15 am | **Continental Breakfast and Registration**

9:15 am- 9:30 am | **Welcome Remarks** -

    Alberto Avalos

    Innovation and Technology Program Manager at HHF

    Adriana Martinez

    Director of External Affairs at AT&T

9:30 am- 10:45 am | **Workshop Session #1**

Product Management

    Ana-sheila Victorino, Product Manager at Symantec

    Entrepreneurship

Barney Santos, Head of the Center for Entrepreneurship and Innovation   *California State University, Los Angeles*

10:45 am -11:05am | **Networking Break**

11:05 am-11:20 pm | **Featured Speaker**

Ana-Sheila Victorino, *Product Manager at Symantec*

11:20 am- 12:35 pm | **Workshop Session #2**

Product Management

 Ana-sheila Victorino, Product Manager at Symantec

Entrepreneurship

Barney Santos, Head of the Center for Entrepreneurship and Innovation   *California State University, Los Angeles*

12:35 pm-1:35 pm | **Lunch**

1:35 pm- 1:50 pm | **Featured Speaker**

Esteban Uribe, *IOS Engineer at Tinder , Inc*

1:50 pm- 2:15 pm | **Networking Break**

2:15 pm- 2:30 pm | **Featured Speaker**

Gregorio Rojas, *Co-Founder of Sabio*

2:30 pm- 3:00 pm | **Closing Discussion**

3:00 pm- 4:00 pm | **Networking**

ABOUT HHF