

## Hispanic Briefs: Cortez Masto surges in NV, J Balvin at HHF, John Leguizamo at Multicultural Retail, Rubio vs Murphy Money in FL y mas

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Washington, DC **[CapitalWirePR]** August 23, 2016 – A round-up of briefs, issues and dates of interest to the Latino community across the USA.

### CALIFORNIA –

The Latino Education & Advocacy Days **[LEAD]** is a hosting member of the **2016 International Latino Book Awards Ceremony** on September 8<sup>th</sup> at California State University Dominguez Hills. These are the USA's largest awards honoring achievement in Latino literature. More info: [kirk@whisler.com](mailto:kirk@whisler.com)

Award winning author **Graciela Tiscareno-Sato** has released her newest book, "**Captain Mama's Surprise / La Sopresa de Capital Mama**". Illustrations by Linda Lens. Her new work blends the story of aviation, engineering and career opportunities in the context of a school field trip.

[http://www.capitalwirepr.com/pr\\_description.php?id=1bd3fad0-bef7-c766-be60-577be7badae4](http://www.capitalwirepr.com/pr_description.php?id=1bd3fad0-bef7-c766-be60-577be7badae4)

**John Leguizamo**, actor, Emmy-Award Winner, author and director, will keynote the **Multicultural Retail 360 Summit** at the Hilton Bayfront on August 24-26.

### FLORIDA –

**Marco Antonio Quiroga** has been named **Program Director of Our Fund's Contigo ('With You') Fund** in response to the recent tragic events there. Quiroga is responsible for strengthening agencies and grassroots initiatives that advance Latinx and LGBTQ causes in these two Central Florida communities of concern. For more information go to <http://www.our-fund.org>.

Senator **Marco Rubio**'s re-election bid has garnered the support of the Senate Leadership Fund in the amount of \$15 million. Rubio faces a Republican primary challenge from businessman Carlos Beruff on August 30<sup>th</sup>. Rubio will likely face Democratic Representative **Patrick Murphy**. Murphy's family is funding an independent political donation to raise his visibility in the amount of \$1,000,000. RealClearPolitic's average of recent polls show Rubio leading Murphy 47 to 41 percent.

### ILLINOIS –

New America Alliance CEO **Pilar Avila** recently testified before the Illinois Senate Committee on Pensions Investment. Avilar focused on advancing Latino and other minority business investments. The Senate Pension Committee Chairman is Senator Kwame Raoult and committee member Senator Iris. Y. Martinez. For more information on NAA's **Access to Capital Initiative** click [http://www.naaonline.org/access\\_to\\_investment\\_capital](http://www.naaonline.org/access_to_investment_capital). NAA's 16<sup>th</sup> Annual Wall Street Summit will take place at Le Parker Meridien in New York on October 5 and 6<sup>th</sup>.

## NEVADA –

**Catherine Cortez Masto**, the Democratic nominee for Nevada's Senate seat, has surged to a tie against Joe Heck, the Republican nominee. The new poll from Suffolk University shows Cortez Masto and Heck neck and neck with about 37% of the vote among likely voters. PODER PAC, a Latina for Latinas political action committee, has endorsed Catherine Cortez Masto. [www.poderpac.com](http://www.poderpac.com).

Among other finds of the Suffolk University poll:

Hillary **Clinton** [D] edges ahead of Donald **Trump** [R] 44 % to 42% for President.

55% of voters are Alarmed about the Presidential election while 25% are Excited and 11% are Bored.

61% of those screened approve of **background checks on gun sales**, while 27% oppose it at this time on a Nevada ballot initiative this fall.

48% would approve of **regulate marijuana** similar to alcohol, while 43% would vote against the ballot initiative.

## New York –

**Dominicanos USA** marks a milestone by registering **more than 100,000 new voters in New York**. Former Governor of Puerto Rico Anibal Acevedo Vila has called this 'an extraordinary effort, seldom seen in grassroots mobilization.' [http://www.capitalwirepr.com/pr\\_description.php?id=5f0c7cf0-b354-710c-e2ff-5769f4a46d73](http://www.capitalwirepr.com/pr_description.php?id=5f0c7cf0-b354-710c-e2ff-5769f4a46d73)

**The Committee for Hispanic Children and Families** has scheduled their Abriendo Puertas para Mujeres / Opening Doors for Women **Luncheon** at the Copacabana on West 47<sup>th</sup> Street in New York City for Tuesday, September 27<sup>th</sup> at noon. The program will honor **Lisa Anselmo**, Director of Client Services at IA – Interior Architects; **Jennifer Raab**, President of Hunter College of the City University of New York; and **Brunilda Rodriguez** at Tia Bruny Group Family Day Care. **Frank Gomez** serves as Chair of the Corporate Advisory Board. For information contact Grace Bonilla at [info@chcfinc.org](mailto:info@chcfinc.org).

Honorable **Diego Gomez Pickering** named new **Consul General of Mexico** for New York. [http://www.capitalwirepr.com/pr\\_description.php?id=378dc55b-ee1f-34d3-d96d-57a4a65913d8](http://www.capitalwirepr.com/pr_description.php?id=378dc55b-ee1f-34d3-d96d-57a4a65913d8)

## TEXAS –

Gallup has released a new poll that shows Senator **Ted Cruz** (R) of Texas is now viewed unfavorably by a majority of Republicans and all Americans in general. Prior to the Republican convention, Cruz was viewed favorably by 59% of his fellow Republicans. The latest poll shows that support has dropped to 43%. Among all Americans, Cruz **has dropped from 36% approval to 29%**. Cruz' failed Presidential campaign is an obvious black eye. His refusal to endorse Donald Trump is noted as particularly small minded in his downward spiral as he seeks to return to the U.S. Senate representing Texas. Cruz lost the majority of Texas voters during its Republican Presidential primary, emerging only with a plurality of support.

## WASHINGTON, DC –

**Ariana Solis Gomes** has been promoted to Director of Communications at the Hispanic Association on Corporate Responsibility [HACR].

**CARECEN** [the Latino Resource and Justice Center] is hosting a Tailgate Party for the **DC United vs NY Red Bulls** soccer game at RFK Stadium at 12:30pm on August 21. Tickets are \$35 and can be purchased online via PayPal. More info: [info@carecendc.org](mailto:info@carecendc.org).

The Hispanic Association on Corporate Responsibility (HACR) has **opened the nomination process for the 2017 HACR Young Hispanic Corporate Achievers™** (YHCA) program aimed to shape the next generation of Hispanic corporate leaders.

The Hispanic Heritage Foundation is very excited to announce that **Superstar Singer J Balvin** will receive the Vision Award and perform acoustically, which is rare, at the 29th Annual Hispanic Heritage Awards, which will take place on September 22nd at the Historic Warner Theatre. J Balvin will join Supreme Court Justice **Sonia Sotomayor**, author **Junot Díaz**, and actress/singer **Angélica María** as recipients of one of the highest honors by Latinos for Latinos. More on J Balvin at <https://www.facebook.com/antonio.tijerino.77/posts/10157217788035398> and more on Angelica Maria [http://www.capitalwirepr.com/pr\\_description.php?id=c0a9d58c-b2e9-309e-e436-57a20189d3dc](http://www.capitalwirepr.com/pr_description.php?id=c0a9d58c-b2e9-309e-e436-57a20189d3dc)

**The Latin American Youth Center** is hosting an evening with ‘**Cirque du Soleil Kurios**’ on Wednesday, September 7 at 7:30pm at Lerner Town Square, Tysons II in Tysons Corner, VA. 100% of proceeds from tickets priced at \$125 to \$75 will benefit the LAYC. LAYC provides underserved youth with bilingual programs and opportunities in education, job training, safe places to live and healthy lifestyles. Info: [www.layc-dc.org](http://www.layc-dc.org)

Please submit items of interest to [thomas@ediversity.net](mailto:thomas@ediversity.net) .

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