

Vice President Mike Pence to Headline The Latino Coalition "Make Small Business Great Again Policy Summit"

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Washington, DC – On March 9, The Latino Coalition (TLC), the leading national non-partisan advocacy organization representing Hispanic businesses and consumers, will host the Make Small Business Great Again Policy Summit at the J.W. Marriott in Washington, D.C.

"The election of a successful businessman to the highest position in the land has once again injected optimism into our nation's economy and the small business sector," said Hector Barreto, TLC's Chairman and former U.S. Small Business Administrator. "As evidenced by a 'stunning climb in optimism' with January boasting its highest levels since December 2004, the business sector began hiring and spending again. This is a direct result of having a President that understands the language of business and promotes a policy direction that will spur economic growth. On March 9, an impressive line-up of high-level speakers will deliver this message of enthusiasm to America's small business owners, and spark the entrepreneurial spirit of this great nation."

Taking a page from President Trump, the Make Small Business Great Again Policy Summit will bring together hundreds of small business owners, executives, and elected officials to discuss the myriad of ways to unleash the stifled and untapped potential of our country's neglected entrepreneurial class.

Vice President Mike Pence will deliver the headlining remarks about the strength of America's small business sector, and how they will lead this nation's economic comeback. Pence will echo President Trump's vision for a stronger and more prosperous nation, and the success stories that make America great.

The event will also boast an extraordinary lineup of notables such as: U.S. Small Business Administrator Linda McMahon, Utah Attorney General Sean D. Reyes, U.S. Rep. Carlos Curbelo (FL-26), U.S. Rep. Mario Diaz-Balart (FL-25), U.S. Rep. Brett Guthrie (KY-02), U.S. Rep. Richard Hudson (NC-08), U.S. Rep. Will Hurd (TX-23) and U.S. Rep. Peter J. Roskam (IL-06) to name a few.

This exciting summit will cover the top themes entrepreneurs face daily with high-impact panels, relevant presentations and effective discussions regarding regulations, healthcare and education. Panel titles include: It's Not What You Make; It's What You Get to Keep: Strategies for Navigating the Current Regulatory Environment; Repealing and Replacing The Affordable Care Act: Implications for Small Business and the Latino Community; The Future of American Education: Solutions for the Latino Community; and Will Washington Help America Be Great Again?: What the Changes in the Washington Mean for Your Business.

"As a non-partisan advocacy organization and a key center of influence, The Latino Coalition looks forward to presenting this premiere summit and helping small business owners expand their platforms, build their professional network, and learn, strategize and improve practices to advance their business. In short, we anticipate working with the Administration to spark the entrepreneurial spirit and truly Make Small Business Great Again," said Allen Gutierrez, TLC National Executive Director.

For more information or to register for the TLC Make Small Business Great Again Policy Summit, visit:
www.thelatinocoalition.com/policy/.

The Latino Coalition would like to thank the following Premiere Partner: Walmart; Gold Partner: Google; Silver Partners: ACT Wireless, Comcast/Universal, Direct Selling Association, Herbalife, Intuit, The Latino Coalition Foundation, PhRMA, MasterCard, Edison Electric Institute, PG&E, California Resource Corporation, 1800 Contacts, American Express, US Chamber Institute for Legal Reform; Bronze Partners: National Association of Broadcasters, NCTA - The Internet & Television Association, T-Mobile, The Libre Institute, La Universidad Autónoma de Guadalajara, Hispanic Business Roundtable Institute; Small Business Partners: AlvaradoSmith, 305 Communications, Conexión; Media Partners: CapitalWirePR and Impacto Latin News.

ABOUT THE LATINO COALITION- The Latino Coalition (TLC) was founded in 1995 by a group of Hispanic business owners from across the country to research and develop policies solutions relevant to Latinos. TLC is a non-profit nationwide organization with offices in California, Washington, DC and Guadalajara, Mexico. Established to address and engage on key issues that that directly affect the well-being of Hispanics in the United States, TLC's agenda is to create and promote initiatives and partnerships that will foster economic equivalency and enhance and empower overall business, economic and social development for Latinos. Visit www.thelatinocoalition.com or follow us at #TLCsummit.

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WHERE :

CONTACT:

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