

## **NATIONAL BLACK BUSINESS INFORMATION CLEARINGHOUSE (BLACK BIC) HELPS BLACK ENTREPRENEURS START AND GROW A BUSINESS**

**Business** 2010-02-17 08:14:54

Denver, CO – The National Black Business Information Clearinghouse ([www.BlackBic.org](http://www.BlackBic.org)) joined the BIC family of entrepreneurial websites that are dedicated to ensuring the success of small business owners. The Black BIC website, which is free to use, provides Black Entrepreneurs national and local resources on accessing Money, Managing and Marketing a small business, Procurement, tips on Technology, Demographic information and local information on permits, licensing, economic development etc. Additionally, the website contains research on small business and training videos on financing, networking and business development.

“The Black BIC website has been in planning for a couple of years and we are excited to make it available to aspiring and existing Black entrepreneurs who want to start and grow a successful business,” stated Sal Gomez, Founder of the Black BIC.

The Black BIC website has received accolades from local, immigrant and national organizations. The website has been demonstrated to Black Chamber Commerce of Colorado, the Minority Business RoundTable and was part of the sub-Saharan African Diaspora Trade show and Marketplace in Washington D.C. sponsored by U.S. AID and Western Union.

“The Black BIC website is a comprehensive toolbox of resources, information, videos and articles designed to ensure the success of black business owners,” said Dr. Eric Lee, President of the Black Chamber of Commerce of Colorado. “This is a valuable resource we will use to further assist and educate our membership and the Black business community.”

“The Minority Business RoundTable strongly believes in the value of partnerships like the one we have established with the Black BIC and the Hispanic BIC ([www.hispanicbic.org](http://www.hispanicbic.org))” stated Roger A. Campos, President and CEO of the Minority Business RoundTable. “It broadens our collective resources to help and assist more minority-- African American, Hispanic, Asian, and Native American business owners.”

The Black BIC will be reaching out to more local and national grassroots organizations to further assist aspiring Black Entrepreneurs in owning their own business and leading the economic development of their communities. The Black BIC joins the Hispanic BIC website which now boasts 10,000 unique users per month from the U.S. and Latin America and the BIC family of business websites that include regional sites in Florida, New York and North Carolina.

“Minority owned businesses are the fastest growing business segments in the U.S. and their success is critical to their communities as they not only produce jobs, they also create innovation and our future leaders” stated Michael Barrera, President of the Black BIC. “By providing this free business resource we empower minority businesses and communities across the country.”

*The Black BIC is a free resource center and website that provides critical business information on MONEY, MARKETS, MANAGEMENT and TECHNOLOGY to support the startup and growth of Black-owned businesses. The Black BIC offers a collection of business-related articles, videos, local city resources, demographics, a small business search engine and other business tools that help aspiring entrepreneurs start and run a successful and profitable business.*

*The BIC websites have been funded by Our World, Our Family, Western Union's \$50 million, five-year initiative to empower communities around the world, the U.S. Department of Labor, Microsoft, U.S. Army, The Coca-Cola Company and Comerica Bank.*

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**WHEN :** 2010-02-17 08:14:54

**WHERE :**

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