Valor Hispanic College Leadership Development Awards

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In collaboration with Gallup and their Gallup Leadership Institute, the **U.S. Army**, the University of the District of Columbia, Educational Testing Services [ETS], **Verizon,** Southwest Airlines and the Washington Hispanic newspaper, CapitalWirePR is seeking a select group of emerging Hispanic college student leaders to participate in a one day leadership development program hosted by the University of the District of Columbia with a mid-day luncheon at the National Press Club in downtown Washington, DC.

Gallup has an outstanding reputation for reliable public opinion polling. Over the years they have come to identify the key traits in successful businessmen and leaders that have enabled those individuals to reach the top tier of achievement. The **Gallup Leadership Institute** has refined those observations into an assessment program that is used by our country's most dynamic organizations to build their leadership team. CapitalWirePR's one day program on May 5 includes an assessment for those students selected. In addition, there will be a presentation on what those results mean in the context of developing the participants' identified traits into a better informed and successful career strategy.

Winning a **Valor Award*** will develop your **Strength's Based Leadership**:

Knowing your strengths – and why it matters to leadership Building an effective and balanced leadership team – where you fit Predicting leadership success - developing your leadership potential Building your leadership capability - succession planning and development

As Gallup points out *the worldwide economic climate has never been more challenging, and the key to whether your organization survives – or thrives – is in the quality of its leaders*.

Education Testing Services [ETS] will compliment the morning's assessments with a resume writing workshop. Now that you've identified your key strength based leadership attributes, how do you **highlight those elements in your resume**? Frank Gomez, Strategic Alliances & Public Affairs Executive at ETS, will provide insight and advise in how to position your abilities in the afternoon's Valor Leadership Development Program. **Southwest Airlines is offering 2 round trip tickets** to the best essay on how the program helped the participants.

Valor Awards* for Promising Hispanic College Students

**Estimated Cash Value $1,000*

Timeline

- Απριλ 25, 2009 Λατινο χολλεγε στυδεντ αππλιχατιον φορ σελεχτιον ιντο τηε ϛαλορ Λεαδερσηιπ Δεϖελοπμεντ Προγραμ

- Απριλ 29, 2009 ϛαλορ Φελλοωσ Σελεχτιον & Πρεσσ Αννουνχεμεντ
- Μαψ 5, 2009

Ø 8am to 11am, 2pm to 4pm - Student Leadership Development & Resume Writing Program, UDC

Ø Noon - Valor Awards Program at the National Press Club

Name of Student:

Parent's Names:

Student Contact Information-

Address:

City, State, Zip:

Phone: E-mail:

Name of College:

Student Classification: **Primary Tier** – Freshman/1st year Sophomore/2nd year

Secondary Tier – Junior/3rd year Senior/4th year

Major Field of Study:

Career Goals:

Grade Point Average:

Extra-curricular or Leadership Distinctions at college [please give a short list of your leadership roles or activities]:

Apply by Email to leadership@capitalwirepr.com or **fax** to 202 478 1887. If you a personally recommending a student, please attach a short reference and your signature. Identification of the student's current leadership skills [in any capacity from soccer team captain to engineering club secretary] is highly encouraged. If you have any questions, please call Alex Morrow at 202 662 7242.