

## LATINA Style Magazine Announces the 2010 LATINA Style 50 Report

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Washington, DC – LATINA *Style* Magazine proudly announces the LATINA *Style* 50 Report for 2010. Now in its 13<sup>th</sup> year, this annual report sets the standard for identifying corporations that are providing the best career opportunities for Latinas in the U.S. The LATINA *Style* 50 Report is the most respected evaluation of corporate America's career advancement opportunities for Latinas. This year, more than 800 of the most prominent corporations in the United States were included in the extensive search.

Companies responding to LATINA *Style*'s questionnaire are evaluated based on issues that LATINA *Style* readers identified as most important to them in the workplace. Among the principal areas of evaluation are: number of Latina executives, mentoring programs, Latina board members, educational opportunities, alternative work policies, dependent/child care support, employee benefits, women's issues, job retraining, affinity groups and Hispanic relations. Evaluations for the 2010 annual report were based on 2009 data.

"Latinas' climb to the upper echelons of the corporate ladder has been severely impaired by the harsh economic conditions in today's market. Their lack of seniority has put them at a disproportionate disadvantage in the implementation of retention efforts," says Robert E. Bard, President and CEO of LATINA *Style*, Inc. "We commend the companies that despite the economic and market pressures have made significant efforts to maintain or even increase Latina representation in their upper ranks. We have gone to great lengths to provide a reliable resource for Latinas to evaluate companies, and after a year of research, we firmly believe that the 2009 LATINA *Style* 50 truly represents some of the best opportunities corporate America has to offer."

Marriott International, Inc., based in Bethesda, Maryland, is the 2010 Company of the Year. Marriott is one of America's premiere operators of hotels and lodging facilities. Founded in 1927, the company now has 18 brands that offer various types of lodging options to a range of customer segments. Marriott currently welcomes guests at more than 3,400 properties in nearly 70 countries and territories.

"I'm excited and proud that our company has been named Company of the Year by LATINA *Style* Magazine. This is the 13<sup>th</sup> year that we've been recognized as one of the best places to work for Latinas and it demonstrates our commitment to weave diversity and inclusion into the fabric of our business globally," states J.W. "Bill" Marriott, Jr., Chairman and CEO of Marriott International, Inc. "Whether it's in the U.S. or elsewhere in the world, our guests and hotel owners are increasingly diverse and representative of the world's communities. We know that attracting a talented workforce that is diverse in background, culture, age and thought keeps us innovative in a highly competitive industry. Our vision is to be the world's leading hospitality provider, but we need the help of our great partners, owners, business communities, loyal guests and of course, associate. I want to thank LATINA *Style* for this wonderful honor, and hope that our hotels and brands continue to serve you well."

An annual awards ceremony honoring the LATINA *Style* 50 Companies will take place on February 3, 2011, during LATINA *Style*'s Diversity Leaders Conference in Washington, D.C. For more information regarding the LATINA *Style* 50, please visit the magazine web site at [www.latinastyle.com](http://www.latinastyle.com).

**2010 LATINA Style Top 50 Companies**

*Rank order list*

Marriott International, Inc., Bethesda, MD

Prudential Financial, Newark, NJ

Southern California Edison, Rosemead, CA

Verizon Communications, Inc., New York, NY

Johnson & Johnson & US Affiliated Companies (Excluding Puerto Rico), New Brunswick, NJ

Bank of America, Charlotte, NC

Macy's, Inc., Cincinnati, OH & NY

Kraft Foods Inc., Northfield, IL

Kaiser Permanente, Oakland, CA

McDonald's USA, Oak Brook, IL

AT&T, Dallas, TX

Wal-Mart, Bentonville, AR

Wells Fargo & Company, San Francisco, CA

Aflac Incorporated, Columbus, GA

Morgan Stanley, New York, NY

IBM, Armonk, NY

WellPoint, Inc., Indianapolis, IN

American Express, New York, NY

Consolidated Edison Company of New York, Inc., New York, NY

State Farm Insurance Companies, Bloomington, IL

UnitedHealthcare, Inc., Minnetonka, MN

Colgate-Palmolive, New York, NY

Allstate Insurance, Northbrook, IL

Citi, New York, NY

USAA, San Antonio, TX

Fannie Mae, Washington, DC

General Mills, Minneapolis, MN

MetLife, Inc., New York, NY

Army and Air Force Exchange Service (AAFES), Dallas, TX

Kellogg Company, Battle Creek, MI

US Airways, Tempe, AZ

Xerox Corporation, Rochester, NY

Wyndham Worldwide Corporation, Parsippany, NJ

Novartis Pharmaceuticals Corporation, East Hanover, NJ

New York Life Insurance Company, New York, NY

Aetna Inc., Hartford, CT

Northern Trust, Chicago, IL

Comerica Bank, Dallas, TX

BNSF Railway Company, Fort Worth, TX

National Grid PLC, Brooklyn, NY

Chubb & Son a division of Federal Insurance Company, Warren, NJ

Freddie Mac, McLean, VA

The Coca-Cola Company, Atlanta, GA

Sodexo, Inc., Gaithersburg, MD

Qwest, Denver, CO

Comcast Corporation, Philadelphia, PA

TIAA-CREF, New York, NY

Sprint, Overland Park, KS

Darden Restaurants, Inc., Orlando, FL

The Progressive Group of Insurance Companies, Mayfield Village, OH

**Honorable Mention**

American Airlines

Credit Suisse, AG

MGM Mirage

PG&E

Principal Financial Group

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