

## LOCAL HISPANIC CHAMBER OF COMMERCE TO PROVIDE BUSINESS OPPORTUNITIES FOR LOCAL AND LATIN AMERICAN ENTREPRENEURS

**Business** 2015-03-23 11:10:49

Washington, DC - D.C. Mayor Muriel Bowser and U.S. Congresswoman Eleanor Holmes Norton will be among the top high-profile attendees at the Greater Washington Hispanic Chamber of Commerce (GWHCC) [6th Annual Business Expo: Connections, Opportunities and Growth](#) on March 24 at the Walter E. Washington Convention Center in Washington, D.C from 9am to 7pm.

More than 2,000 attendees and 150 exhibitors are expected at GWHCC's premier event for Hispanic businesses. The event will feature speed networking, business matchmaking, workshops, an international row showcasing 15 companies from Latin America who are looking to import their products and services to the U.S., and the Million Dollar Club panel presenting five Hispanic millionaires who will share with participants how they started their business and the challenges they faced.

Hispanics remain the fastest growing ethnic group in the U.S., and they are among the most entrepreneurial. Nationwide, there are more than 3 million Hispanic-owned companies that are now generating an estimated \$500 billion in annual sales. In the D.C. metro area the number of majority Hispanic-owned businesses, increased 53.5 percent from 2002 to 2007 to 44,428. Although the number of Hispanic-owned businesses is rising, their owners still face challenges in order to grow their business.

The GWHCC created the Business Expo: Connections, Opportunities and Growth to provide a powerful platform that would offer tools and resources for Hispanic and District businesses to grow; including matching businesses with organizations and companies that will help start their business, get certified, get access to capital and meet with potential buyers of their products and services. The Expo has successfully increased participation from 500 attendees and 70 exhibitors in 2010 to 1,800 attendees and 130 exhibitors in 2014.

Bowser will deliver the event's opening remarks during the Ribbon Cutting ceremony at 9 a.m. The event will be emceed by Alejandro Negrón, Anchor and Producer of Hispanic Agenda and Scott Thuman, Senior Political Reporter for ABC7 News and News Channel 8.

A complete agenda can at the following link: <http://bit.ly/1eG8d0b>

This event is free and open to the members of the press. For media credentialing, please contact **Pamela Nieto** at **202-340-5157** or [pnieto@gwhcc.org](mailto:pnieto@gwhcc.org). For attendee and exhibit registration, please register onsite.

**What:** GWHCC 2015 Business Expo: Connections Opportunities and Growth

**When:** March 24/ 9 a.m.-7 p.m.

**Who:** Congresswoman Eleanor Holmes Norton

- Μαψορ Μυριελ Βοωσερ
- ΔΧ Χουνχιλωομαν Ατ-Λαργε Ελισσα Σιλπερμαν
- ΔΧ Χουνχιλμεμπερ ατ-Λαργε ζινχεντ Ορανγε
- Ωαρδ 7 ΔΧ Χουνχιλωομαν Ψαεττε Αλεξανδερ

- Αρλινγκτον Χουντψ Βοαρδ μεμβερ θ. Ωαλτερ Τεφαδα
- Ρογερ Χαμποσ Βυσινεσσ Ομβυδσμαν ατ τηε Οφφιχε οφ Μαριψλανδ Γοϋερνορ Λαρρησ Ηογαν
- Βεν Ωυ, Δεπτυψ Σεχρεταρη οφ τηε Δεπαρτμεντ οφ Βυσινεσσ ανδ Εχονομιχ Δεϋελοπμεντ ατ τηε Μαριψλανδσ Γοϋερνορσ Οφφιχε
- Λιλλιαν Χρυζ, Δεπαρτμεντ Διρεχτορ Χονστιτυεντ Σερωιχεσ φορ Υ.Σ. Χονγρεσσμαν Χηρισ ζαν Ηολλεν
- Αμβασσαδορ οφ Ελ Σαλϋαδορ Φρανχισχο Αλτσχηυλ
- Λεοναρδο Θυιντερο Χριστανχηο, Γενεραλ Χονσυλτ ατ τηε Χονσυλατε οφ Χολομβια
- Κενψ Ψαμιλετη Λοπεζ δε Ζυλετα, Γενεραλ Χονσυλ ατ τηε Χονσυλατε οφ Ελ Σαλϋαδορ
- θοσε Χαρλοσ Μενδοζα Σανχηεζ, Χονσυλ Γενεραλ οφ τηε Χονσυλατε οφ Μεξιχο
- Μονιχα Παλαχιο, Διρεχτορ ατ τηε ΔΧ Οφφιχε οφ Ηυμαν Ριγητσ
- Ανα Ηαρϋεψ, Διρεχτορ οφ Δεπαρτμεντ οφ Σμαλλ ανδ Λοχαλ Βυσινεσσ Δεϋελοπμεντ
- Σηαρον θαχκσον, Αχτινγ Εξεχυτιϋε Διρεχτορ ατ Πρινχε Γεοργε σ Χουντψ Συππλιερ Διϋερσιτψ Διϋισιον
- θαχκιε Ρεψεσ, Διρεχτορ ατ Μαψορ σ Οφφιχε ον Λατινο Αφφαιρσ
- Γωεν ΜχΧαλλ, Πρεσιδεντ ανδ ΧΕΟ ατ Πρινχε Γεοργε σ Χουντψ Εχονομιχ Δεϋελοπμεντ Χορπορατιον
- Νιχηολασ Μαφεττ, Αχτινγ Χηιεφ Αδμινιστρατιϋε Οφφιχερ ατ Πρινχε Γεοργεσ Χουντψ Γοϋερνμεντ
- Μιλα Κοφμαν, Εξεχυτιϋε Διρεχτορ οφ ΔΧ Ηεαλτη Λινκ
- Γρεγ ΟαΔελλ, Πρεσιδεντ ανδ ΧΕΟ, Εϋεντσ ΔΧ
- Ηαρρησ Ωινγο, &λρμ;Πρεσιδεντ ανδ ΧΕΟ ατ ΔΧ Χηαμβερ οφ Χομμερχε
- θοην Σανβραιλο, Εξεχυτιϋε Διρεχτορ ατ Παν Αμεριχαν Δεϋελοπμεντ Φουνδατιον
- Ελλιοττ Φεργυσον, Πρεσιδεντ ανδ ΧΕΟ οφ Δεστινατιον ΔΧ
- Κατηψ Ηολλινγερ, Πρεσιδεντ ανδ ΧΕΟ οφ Ρεσταυραντ Ασσοχιατιον οφ Μετροπολιταν Ωασηινγτον
- Ροσιε Αλλεν– Ηερρινγ, &λρμ;Πρεσιδεντ ανδ ΧΕΟ ατ Υνιτεδ Ωαψ οφ τηε Νατιοναλ Χαπιταλ Αρεα

**Where:** Walter E. Washington Convention Center – Hall D

801 Mt Vernon Place NW

Washington, DC 20001

Located between 7th and 9th Streets and N Street and Mt. Vernon Place.

Metro Access via Green/Yellow Line to Mount Vernon Square – 7<sup>th</sup> Street Convention Center.

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**CONTACT:**

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