

## **LATINA Style Inc. Announces the 2014 LATINA Style 50 Report**

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Washington, D.C. - LATINA *Style* Inc., the premier company addressing the needs of the Latina professional and business owner in the U.S., proudly announces the LATINA *Style* 50 Report for 2014. Now in its 17<sup>th</sup> year, the annual report sets the standard for identifying corporations that are providing the best career opportunities for Latinas in the U.S. The LATINA *Style* 50 Report is the most respected evaluation of corporate America's career advancement opportunities for Latinas. Companies responding to LATINA *Style*'s questionnaire are evaluated based on issues that LATINA *Style* magazine readers identified as most important to them in the workplace. Among the principal areas of evaluation are: number of Latina executives, Latina retention, mentoring programs, educational opportunities, alternative work policies, employee benefits, women's issues, job retraining, affinity groups, and Hispanic relations. Evaluations for the 2014 annual report are based on 2013 data. "The LATINA *Style* 50 Report is the most exhaustive study of corporate America's policies and opportunities for Latinas in the workplace. The companies listed on the report are the ones that truly are the best places for Latina professionals to work," says Robert E. Bard, president and CEO of LATINA *Style*, Inc. "This year, we are happy to announce Accenture as our 'Company of the Year.' Accenture has been steadily rising up the list through the past years. Their ascension reflects a continued commitment straight from the top and throughout the company. Congratulations!" Accenture is a global management consulting, technology services and outsourcing company serving clients in more than 120 countries. Combining unparalleled experience, comprehensive capabilities across all industries and business functions, and extensive research on the world's most successful companies, Accenture collaborates with clients to help them become high-performance businesses and governments. "At Accenture, our more than 293,000 people represent a tremendous variety of cultures, ethnicities, beliefs and languages that provide us with a level of diversity that makes our company stronger, more innovative and better able to serve the diverse needs of our clients around the globe," states Steve Rohleder, Group Chief Executive - North America, Accenture. "Inclusiveness will always be at the core of everything we do at Accenture, and so we are especially proud to have been selected as the 2014 Company of the Year." The annual awards ceremony honoring the LATINA *Style* 50 companies will take place on February 5, 2015 during LATINA *Style*'s Diversity Leaders and Awards Conference in Washington, D.C.

**2014 LATINA Style** Top 50 Companies & Honorable Mentions Accenture Verizon

Communications, Inc. AT&T Comcast Corporation Sodexo Prudential Financial, Inc. Allstate Insurance Company Johnson & Johnson Marriott International, Inc. Walmart Stores, Inc. Chrysler Group LLC New York Life Insurance Company United Technologies Corporation General Motors Company Kraft Foods Group Booz Allen Hamilton Colgate-Palmolive Company Wells Fargo & Company General Mills Kaiser Permanente Xerox Corporation PepsiCo, Inc. Wyndham Worldwide Horizon Healthcare Services, Inc. Bank of America IBM Corporation WellPoint, Inc. State Farm Southern California Edison Aflac Hilton Worldwide Nationwide Insurance Citi USAA TIAA-CREF Target Darden Restaurants Comerica Bank MetLife, Inc. Hyatt Hotels Corporation CVS Caremark Corporation Morgan Stanley Teach For America Consolidated Edison, Inc. Navy Exchange Service Command The Exchange (Army and Air Force Exchange Service) Chubb Group of Insurance Companies Northern Trust Cisco Sprint **Honorable Mentions (In Alphabetical Order):** Freddie Mac Ingersoll Rand PG&E

**About LATINA Style magazine** *Now in its 20th year, LATINA Style magazine is the most influential publication reaching the professional working woman. LATINA Style broke new ground in 1994 by launching the first national magazine dedicated to the needs and concerns of the Latina professional working woman and the Latina business owner in the United States. For more information regarding LATINA Style please visit: [www.latinastyle.com](http://www.latinastyle.com)*

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